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THE BUSINESS OF GREEN CLEANING



The Business of Green Cleaning is the preeminent book on implementing a Green Cleaning program and serves as the foundation for structuring a green operation.

Developed by the IFMA Foundation, affiliated with the International Facility Management Association, this detailed document spans topics that include:

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- The status of green cleaning globally
 - The business case for green cleaning
 - The components of a green cleaning program
 - The essential tools for implementing, managing, and measuring success

Perfect for the facility or property manager and the facility service provider who wishes to intensify their green cleaning efforts, this handbook also provides numerous case studies and addendums that supply detailed information to help any organization develop and implement a successful program.

The book is equally valuable for distributors and manufacturers who want to learn more about what it takes to implement a comprehensive program for the built environment.



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THE BUSINESS OF GREEN CLEANING

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(Price: \$59.99 per book.) Quantity discounts are available. Contact ISSA Customer Service at 800-225-4772.

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