

ISSA/INTERCLEAN® Latin America 2010 CONTRACT APPLICATION FOR EXHIBIT SPACE

June 9-11, 2010 - Cancun Convention Center - Cancun, Mexico



EXHIBITOR INFORMATION:

- ① Company Name _____
 Street Address _____ City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____ Company E-mail _____ Website _____
- ② Exhibit Contact _____ Title _____
 Address (If different) _____ City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____ E-mail _____
- ③ Advertising Contact _____ Title _____
 Address (If different) _____ City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____ E-mail _____
- ④ I'm interested in sponsorship opportunities
- ⑤ Please tell us the general category of products you will be displaying (i.e., floor equipment, chemicals, paper & plastics, etc.) _____

We, the undersigned, do hereby apply and authorize ISSA/Amsterdam RAI to reserve stand space in the ISSA/INTERCLEAN® Latin America 2010 International Trade Fair for Commercial Cleaning and Maintenance Services in Cancun, Mexico, June 9-11, 2010. We acknowledge that we have read the General Policies with regard to participation in the ISSA/INTERCLEAN® Latin America 2010 event which form a part of the General Rules and Regulations and agree to abide with the conditions of participation which are made part of the contract. Further, the undersigned hereby acknowledges and understands that ISSA/Amsterdam RAI reserves the right to amend, revise, or otherwise modify such Rules and Regulations at any time and in its sole discretion. This contract is further subject to the terms and conditions as set forth in the contract between ISSA/Amsterdam RAI and Cancun Convention Center and agrees to be bound by such terms and conditions. Furthermore, I authorize ISSA to send tradeshow and membership related faxes.

Authorized by: _____
Print Name _____ Signature _____
 Title _____ Date _____

BOOTH CHOICES

	MAY-NOVEMBER 2009	NOVEMBER 2009- JANUARY 2010	JANUARY-JUNE 2010
SHELL SCHEME	\$ 282	\$ 318	\$ 345
SPACE ONLY 18-27 sqm	\$ 265	\$ 278	\$ 292
SPACE ONLY 36 and more	\$ 245	\$ 258	\$ 270

FOR ISSA USE ONLY

Date Received _____
 ID# _____
 Amount of Deposit US\$ _____
 Booth # Assigned _____
 Size _____
 Total Rental \$ _____
 Floor Plan _____
 Website _____
 Database _____
 Manual _____

ADDITIONAL FEES Peninsula (aisle on 3 sides) \$ 400
 Corner \$ 200

If you are not Member of ISSA, please add 10% per sqm price.

Please reserve _____ sqm. At the price of _____ Total: \$ _____ USD
 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Space with Shell Scheme: Includes hard wall panels, fascia header with company name, furniture, spotlight, power and carpeting.

PAYMENT INFORMATION:

Payment/Cancellation Policies

- A 25% non-refundable deposit, payable to ISSA, is due with the Contract Application.
- Balance is payable March 8, 2010. Applications received on or after March 8, 2010 require full payment.
- No refunds after March 8, 2010.

Mail Contract Application and Payment to:

ISSA
 7373 N. Lincoln Ave. Lincolnwood, IL 60712-1799 USA

Payment Options

- Check enclosed - Remit in U.S. Funds
- International exhibitors may wire transfer payment in U.S. funds to:
 JP Morgan Chase Bank NA
 10 South Dearborn St.
 Chicago, IL. 60603
 ABA#021000021 Swift #CHASUS33
 Account #237248
 Total Remittance USD \$ _____

TERMS AND CONDITIONS

The following Terms and Conditions are part of the Contract between the Exhibitor and the International Sanitary Supply Association, Inc. Failure to comply therewith shall subject Exhibitor to the sanctions and penalties set forth.

GENERAL PURPOSE AND SCOPE OF EXHIBITION

The purpose of ISSA/INTERCLEAN® (hereinafter "Exhibition") is to promote business opportunities for products and services of interest to the general association membership. Firms may exhibit subject to the following criteria:

- The Exhibitor must own the exclusive rights to any and all products and brands that will be exhibited, or be the sole representative of such products for Latin America
- Firms rendering services to the cleaning industry may exhibit such services, subject to all other limitations and criteria regarding the exhibition.
- Products and services exhibited must be consistent with the purpose of the Exhibition.
- Distributors and Wholesalers (as defined in the ISSA Bylaws) are eligible to exhibit showing only products of their own brand.
- Manufacturer Representatives (as defined in the ISSA Bylaws) are not eligible to exhibit.
- ISSA/AMSTERDAM RAI reserves the right to allow firms to exhibit, on a case-by-case basis, subject to the sole discretion of ISSA/AMSTERDAM RAI.

EXHIBITOR INTELLECTUAL PROPERTY

No Exhibitor may display any product or display or distribute any advertisements for a product that infringes upon the registered trademark, copyright or patent of another company. Exhibitor agrees to defend, at Exhibitor's expense, and to indemnify ISSA/AMSTERDAM RAI for any action brought against ISSA/AMSTERDAM RAI arising out of any dispute concerning Exhibitor's infringement upon the intellectual property of another.

APPLICATION

Each Exhibitor must apply for exhibit space on the contract application provided by ISSA/AMSTERDAM RAI, and on the terms and conditions provided therein. The signed contract application submitted to ISSA/AMSTERDAM RAI by an Exhibitor is only an offer to enter into a contract, which ISSA/AMSTERDAM RAI may accept or reject. The Exhibitor will be notified by e-mail of acceptance and confirmation of booth space assignment. Upon acceptance of the application by ISSA/AMSTERDAM RAI, a contract shall be formed. To reserve exhibit space, an Exhibitor must submit a non-refundable deposit equal to at least 25% of the total cost of the desired exhibit space. Exhibitor must pay the balance of the total cost of the reserved exhibit space by March 8 of the year in which the Exhibition is to be conducted, or make a full payment at the time of application.

SHOW SCHEDULE (see details in Exhibitor's Manual)

Set - up: June 2010, Monday 7 and Tuesday 8 from 9:00 am to 10:00 pm

Show dates: June 2010, Wednesday 9 and Thursday 10 from 1:30 pm to 8:30 pm; Friday 11 from 1:30 pm to 8:00 pm

Tear down: June, Friday 11 from 8:00 pm to 10:00 pm; Saturday 12 from 7:00 am to 10:00 am

Exhibitors shall strictly comply with the set up, show and tear down schedule as set forth in the Exhibitor Manual and as updated at the discretion of ISSA. Booths shall not be packed, closed or dismantled before the end of the show.

REFUND POLICY/CANCELLATION

Cancellations of exhibit space must be made in writing to ISSA/AMSTERDAM RAI and are considered final. Notifications of cancellation received by March, 9 2010 will be entitled to a refund minus a 25% of the made payments. Notifications of cancellation or received after March 8, 2010 will not be entitled to any refund.

LIABILITY AND INDEMNIFICATION.

At the conclusion of the Exhibition, the exhibiting firm must surrender space occupied by it in the same condition as it was at the time the space was initially occupied. The Exhibitor is responsible for all damage to the exhibit hall, and for the defense and payment of any and all claims, demands, and suits on account of any alleged injury or death to individuals, or damage to property, occurring in the Exhibitor's booth space or elsewhere because of the acts or omissions of the Exhibitor, its officers, employees, agents, licensees, invitees or contractors. Exhibitor agrees to indemnify and hold harmless the ISSA/AMSTERDAM RAI and the Exhibit Facility from and against any and all claims, demands, actions, causes of actions, penalties, judgments, and liabilities of every kind and description (including court costs and reasonable attorneys' fees) which may arise from or be asserted in connection with: the foregoing undertakings and responsibilities of the Exhibitor, including but not limited to the installation, maintenance, and/or removal of the Exhibitor's exhibit display; failure to conduct the Exhibition as scheduled; failure to provide exhibit space;

or by any other act of ISSA/AMSTERDAM RAI or the Exhibit Facility except for acts of negligence. Neither the ISSA, its service contractors, nor the owners of the Exhibit Facility, their agents, contractors, or employees are liable for injuries to any person or for damage to property owned or controlled by the Exhibitor, which damages or injuries may be claimed to be incident to or arising from or in any way be connected with the Exhibitor's occupation of display space or the acts or omissions of Exhibitor's officers, employees, agents, contractors, licensees, or invitees, except for claims for damages or injuries caused by or resulting from the willful or wanton misconduct of the ISSA/AMSTERDAM RAI or the owners of the Exhibit Facility and their respective officers, agents, and employees.

The Exhibit Facility, ISSA/AMSTERDAM RAI or the service contractors will not be responsible for the loss of or damage to any property in storage, while in transit to or from the exhibit building or while in the exhibit building. All property of the Exhibitor shall be deemed to remain under the Exhibitor's custody and control in storage, in transit to and from and within the confines of the exhibit hall even though it may at any time be under the temporary control or direction of ISSA/AMSTERDAM RAI or its service contractors.

FORCE MAJEURE

The Exhibition is subject to acts of God, acts of war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying attendees and guests from appearing at ISSA/INTERCLEAN® or other similar cause beyond the control of ISSA/AMSTERDAM RAI making it inadvisable, illegal, or impossible to hold the Exhibition. This Contract may be terminated without penalty for any one or more of such reasons by written notice from ISSA/AMSTERDAM RAI to the Exhibitor. If the contract is so terminated by ISSA/AMSTERDAM RAI, all amounts paid by Exhibitor shall be refunded less any amount necessary to cover expenses incurred by ISSA/AMSTERDAM RAI in connection with the Exhibition.

INSURANCE.

Exhibitor agrees to maintain comprehensive general liability insurance, including contractual liability insurance, against claims for personal and bodily injury, death, or property damage incident to, arising out of or in any way connected with the exhibitor's participation in the exhibition. Such insurance shall include coverage of the Exhibitor's indemnification obligations and shall name ISSA/AMSTERDAM RAI as an additional insured under such policies.

Each Exhibitor is responsible for obtaining its insurance coverage at its own expense, such insurance for its exhibit and display materials. Such insurance should cover all risks (liability, fire, theft, damage, etc., from place of shipment to exhibit facility and return, including the period in which the exhibit/materials remain in the exhibition. All policies shall contain an express waiver by the Exhibitor's insurance company of any right to subrogation as to any claims against ISSA/AMSTERDAM RAI, its officers, directors, agents, or employees.

UNFORESEEN RELOCATION

In the event that the Exhibition is unable to open at its planned site because of circumstances beyond the control of ISSA/AMSTERDAM RAI, other than for force majeure events as described herein, Exhibitor hereby gives ISSA/AMSTERDAM RAI full authority to relocate the site of the Exhibition and, if displays, goods and materials are already on hand at the original site, to move those items to the new site. In such event, ISSA/AMSTERDAM RAI reserves the right to cancel the Exhibition if ISSA/AMSTERDAM RAI cannot so relocate the Exhibition. If ISSA/AMSTERDAM RAI cancels the Exhibition, all amounts paid by Exhibitor shall be refunded less any amount necessary to cover expenses incurred by ISSA/AMSTERDAM RAI in connection with the Exhibition. Exhibitor agrees that ISSA/AMSTERDAM RAI shall not be responsible for damages or losses to the Exhibitor arising from acts performed by ISSA/AMSTERDAM RAI in good faith.

COMPLIANCE WITH LAWS, REGULATIONS, AND TERMS & CONDITIONS.

Exhibitor is charged with knowledge of and agrees to act in conformance with all statutes, ordinances, rules, orders, regulations and directions which are in force or applicable during the exhibition, issued, adopted, or enhanced by the federal or state governments or any department, bureau, or office thereof.

Exhibitor understands and accepts that the terms and conditions, exhibitor manual display guidelines, and other such rules and regulations are integral and binding parts of this contract and that ISSA/AMSTERDAM RAI reserves the right to modify such terms and conditions at its sole discretion.

VIOLATIONS

ISSA/AMSTERDAM RAI shall have the full power and authority to interpret and enforce all rules and regulations. ISSA/AMSTERDAM RAI reserves the right to amend, revise or otherwise modify these rules and regulations at any time in the exercise of its sole discretion. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the discretion of ISSA/AMSTERDAM RAI including, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or booth personnel; closing of an exhibit or display; forfeiture of all fees of any kind paid in connection with such exhibit; suspension and/or expulsion from future shows; and loss of membership in ISSA.