Sponsorship Packages

Place your company's brand in front of industry leaders and decision makers while showing your support for ISSA's advocacy efforts.

50K+ Social Media Impressions	**57K+ Website Views**	**50K+ Email Subscribers**

International Cleaning Week

March 21-27, 2027

This is a unique opportunity to celebrate the value of clean, spotlight essential front line cleaning industry professionals, and raise public awareness of what your industry is doing to create healthy environments for workers and customers. In 2026, the U.S. House of Representatives, 26 states, and multiple municipalities across the country officially recognized Cleaning Week.

ISSA Spotless Spaces Competition

Part of International Cleaning Week, this competition showcases facilities with the highest standards of cleanliness, maintenance, and dedication to creating safe, healthy, and accessible environments. Nominations are open to ISSA members from November to February. Finalists will be displayed on issa.com and members vote on which facilities are best-in-class. Winners will be announced at the ICW Awards Dinner on April 12, 2027. In 2026, more than 18,000 votes were cast for ISSA's inaugural Spotless Spaces Competition.

Clean Advocacy Summit

April 12-13, 2027 | Washington, D.C

In 2026, this event brought together 140+ attendees for 150+ congressional meetings to advance the legislative priorities of the industry. 35% of these attendees were C-suite level with most of the remainder at the Vice President level. The 2027 event will include 150+ industry leaders representing producers of raw materials, formulators, manufacturers, wholesaler-distributors, building service contractors, residential cleaners, in-house service providers, and other related businesses.

International Cleaning Week Awards Dinner

April 12, 2027 | Washington, D.C

This dinner unites top leaders, changemakers, and rising stars from the cleaning, hygiene, and facility services sectors to honor those who elevate our industry through innovation, advocacy, and leadership. Held in the heart of the nation's capital, it offers a prime opportunity to showcase your brand and network with key decision- and policy-makers.

2026 Sponsors

ACI · BOBRICK · BioBond Powered by Nature · citron Hygiene · The Germ Girl · HCPA · hospeco Brands Group · Imperial Brady · KAIVAC · PortionPac · Prestige Maintenance USA · Products Chemical · Spartan · TORK · Verde · You've Got MAIDS

Presenting Sponsor - $19,500

Sponsor Benefits:

COVERS THREE MAJOR EVENTS

ISSA Advocacy Summit (April 12-13, 2027)
International Cleaning Week (March 21-27, 2027)
ISSA Spotless Spaces Competition

ISSA Advocacy Summit

- 5 Complimentary Registrations. Get your team to the industry's premier advocacy event
- Custom VIP Congressional/Government Officials Meeting Schedule
- VIP Table at ICW Awards Dinner. Network with top decision-makers in the nation's capital
- Post-Summit VIP Dinner. Exclusive event with industry leaders
- Speaking Opportunity. Give brief remarks during Advocacy Summit Lunch/Dinner
- Registration Desk Presence. Distribute promotional collateral and branded giveaways

International Cleaning Week

- Multi-Channel Logo Recognition. Website, social media, email, and promotional materials
- Webinar Feature. Highlighted in ISSA's International Cleaning Week Webinar
- Straight Talk Interview. Featured interview with Jeff Cross focused on International Cleaning Week

Spotless Spaces Competition Benefits

- Exclusive Sponsorship of Awards including the "Tork Think Ahead Facility Excellence Award"
- Branded Voting Campaign. Member voting amplified with your branding/mention
- Multi-Media Recognition. Featured in press releases, interviews, publications (CMMonline.com, Cleanfax, ISSA.com)
- Editorial Coverage. ISSA Today article featuring winners with sponsor recognition
- Event Sponsorship Visibility. Logo on competition landing page and all digital promotions
- Performance Reporting. Post-event performance report tracking your ROI

Why Sponsor?

» Reach 150+ Industry Leaders at the Advocacy Summit (35% C-suite)
» Network with 150+ Congressional Offices and government officials
» 18,000+ Voting Members engaged in Spotless Spaces Competition
» Media Coverage across industry publications and ISSA channels
» Brand Visibility in Washington, D.C. during key legislative moments
» Thought Leadership through speaking and interview opportunities

Platinum Sponsor - $7,500 (5 available)

Sponsor Benefits:

ISSA Advocacy Summit

- Featured sponsor of (choose 1) and provide brief remarks: Opening Lunch, Advocacy Training Presentation, Receptions, Awards Dinner
- Receives 3 complimentary registrations to Summit
- Custom VIP Congressional/Government Officials Meeting Schedule
- Invitation to Post-Summit VIP Dinner
- Reserved VIP table at ICW Award Dinner
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk.
- Company logo recognition of the event in promotional marketing on website, social media and email communication

International Cleaning Week

- Company logo recognition of the event in promotional marketing on website, social media and email communication
- Sponsor recognized on ISSA Advocacy Webinar promoting International Cleaning Week in February 2027
- Sponsor Event Interview focused on International Cleaning Week with Jeff Cross
- Sponsor will receive benefits of a Clean Advocacy Supporter contributor to the ISSA Advocacy Fund

Gold Sponsor - $3,500 (Limited availability)

Sponsor Benefits:

ISSA Advocacy Summit

- Designated Session Sponsor
- Receives 2 complimentary registrations
- Reserved VIP half-table at Award Dinner (4 seats)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo recognition of the event in promotional marketing on website, social media and email communication

International Cleaning Week

- Company logo recognition of the event in promotional marketing on website, social media and email communication
- Sponsor recognized on ISSA Advocacy Webinar promoting International Cleaning Week in February 2027
- Sponsor will receive benefits of a Clean Advocacy Supporter contributor to the ISSA Advocacy Fund

Silver Sponsor - $1,500

Sponsor Benefits:

ISSA Advocacy Summit

- Receives 1 complimentary registration to Summit and Awards Dinner
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo recognition of the event in promotional marketing on website, social media and email communication

International Cleaning Week

- Company logo recognition of the event in promotional marketing on website, social media and email communication

Reach out to our team

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International Cleaning Week Awards Dinner

April 12, 2027

This dinner unites top leaders, changemakers, and rising stars from the cleaning, hygiene, and facility services sectors to honor those who elevate our industry through innovation, advocacy, and leadership. Held in the heart of the nation's capital, it offers a prime opportunity to showcase your brand and network with key decision- and policy-makers. Support of the ICW Awards Dinner is a contribution to ISSA's Advocacy Fund (IAF). IAF contributions are not tax-deductible and are not used to support candidates for political office or political parties

Event Sponsor - $3,500 Full Table | $2,500 Half Table

Sponsor Benefits:

- Reserved VIP table at Awards Dinner (4 or 8 seats)
- Sponsor will receive benefits of a Clean Advocacy Supporter contributor to the ISSA Advocacy Fund

Table Sponsor - $2,000 Full Table | $1,000 Half Table

Sponsor Benefits:

- Receives table for 4 (half table) or 8 (full table) registrants for the ICW Awards Dinner on April 12, 2027

Reach out to our team

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