

# INTERCLEAN AMSTERDAM

## 2018 Exhibit Space Application

May 15–18 • Amsterdam Rai Exposition Centre -Amsterdam, NL  
E-mail application to sales@issa.com



### EXHIBITOR INFORMATION

#### Exhibit Directory Listing *(must match ISSA member record)*

1 Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company e-mail \_\_\_\_\_

Web site \_\_\_\_\_

#### Exhibit Contact *(internal contact for logistical purposes)*

2 Name \_\_\_\_\_

Title \_\_\_\_\_

Address *(if different)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal \_\_\_\_\_ Country \_\_\_\_\_

Direct phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

#### Billing Contact

3 Name \_\_\_\_\_

Title \_\_\_\_\_

Address *(if different)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal \_\_\_\_\_ Country \_\_\_\_\_

Direct phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

#### Advertising Contact

4 Name \_\_\_\_\_

Title \_\_\_\_\_

Address *(if different)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal \_\_\_\_\_ Country \_\_\_\_\_

Direct phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### EXHIBIT BOOTH RATES

	If reserved by May 2016		If reserved after June 1, 2016	
	Member	List	Member	List
<b>PRICE PER SQUARE METER:</b>				
Space Only <i>(reserve more than 16 square meters)</i>	\$480.00	\$500.00	\$490.00	\$512.00
Pavilion Package <i>(Reserve 16 square meters or less)</i>	\$611.00	\$633.00	\$622.00	\$650.00
Registration Fee* <i>(companies that share booth must each pay a registration fee to exhibit)</i>	\$260.00	\$990.00	\$260.00	\$990.00

\*One-Time Registration fee includes: print listing in exhibition guide, online exhibit directory listing and company page (Mypage) on issainterclean.com, allotted exhibitor badges, and administration costs.

#### PAVILION PACKAGE INCLUDES:

Carpet tiles in blue	White system walls 250 cm high
Fascia 30 cm blue with white letters	1 spotlight per 4 m2
Eyecatcher of 50 cm wide x 400 cm high	Company logo on Eyecatcher (40 cm wide x 100/150 cm high, depends on the size of the logo)
4 Chairs (LBO -white synthetic material, chrome frame- 75 cm high & 38 cm wide)	1 Table (F46W - white tabletop, chrome frame - 73 cm high & 0 80 cm)
1 Counter (nr. 8 - counter white, lockable - 90 cm high & 95 cm wide)	2 kW day time electricity including a double wall socket and consumption for 4 days
Daily stand cleaning	Dedicated assistance Exhibitors Services during set up 1 day prior to show opening

#### OPTIONAL:

*(select if additional storage is required)*  1m<sup>2</sup> lockable storage

### BOOTH CHOICES

Booth size: \_\_\_\_\_sqm. x \_\_\_\_\_sqm. *(Minimum booth size is 3 x 3)*

Premium type *(please circle):*

Corner Peninsula Split island Island

Booth number:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

We understand that ISSA cannot guarantee our stand choices and authorize ISSA to assign exhibit space as appropriate.

### PAYMENT INFORMATION ON PAGE 2

### FOR ISSA USE ONLY

Date Rec'd \_\_\_\_\_ Deposit \$ \_\_\_\_\_ Booth # \_\_\_\_\_ Territory \_\_\_\_\_ Expocad \_\_\_\_\_  
ID# \_\_\_\_\_ Total Rental \$ \_\_\_\_\_ Size/Type \_\_\_\_\_ ACGI \_\_\_\_\_ Confirmation \_\_\_\_\_  
Member \_\_\_\_\_

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### PAYMENT INFORMATION (see reverse for exhibit booth rates)

<b>Booth Fee Calculation</b>	Total Sqm		x Price per sqm		=	\$
			+ Reg. fee			\$
				<b>TOTAL</b>		\$
<b>Payment Schedule</b>	<b>Payment Amount</b>					
Non-refundable deposit due with application prior to April 30, 2017.	10% deposit of total fees					
Non-refundable deposit due with application after May 1, 2017.	35% of total fees					
Applications received after January 31, 2018	100% due with application					
<b>Cancellation and Downsizing Fees</b>						
Notice to cancel prior to January 31, 2018	35% of total stand fees					
Notice to cancel after February 1, 2018	100% total stand fees					
Downsize Fee	35% of unused stand space originally reserved					

### METHOD OF PAYMENT

Please remit by company check or wire transfer in U.S. funds.

**Credit cards will not be accepted.**

Mail company check: ISSA, 97633 Eagle Way, Chicago, IL 60678-1976

**U.S. Wire Transfer:**

JP Morgan Chase Bank, NA  
10 South Dearborn St., Chicago, IL  
60603 USA  
ABA #021000021  
Credit to ISSA, Acct. #237248

**Foreign Wire Transfer:**

JP Morgan Chase Bank, NA  
10 South Dearborn St., Chicago, IL  
60603 USA  
Swift: CHASUS33  
Telex: 420120  
ABA #021000021  
Credit to ISSA, Acct. #237248

**ACH/EFT Instructions:**

JP Morgan Chase Bank, NA  
10 South Dearborn St., Chicago, IL  
60603 USA  
ABA #071000013  
Credit to ISSA, Acct. #237248

We understand that acceptance of this application and fees by ISSA creates a binding contract and obligates us to pay the total cost of the requested booth plus the registration fee by January 31, 2018. Applications received after February 1, 2018, require total payment with application. We agree to abide by all rules and regulations, guidelines, and Terms and Conditions governing the INTERCLEAN Amsterdam 2018 exhibition. By signing below, the individual represents that he/she is authorized to execute this binding contract on behalf of named Exhibitor. Furthermore, I authorize ISSA to send trade show and membership-related information via e-mail and fax.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Please contact the ISSA Sales Department with any questions:

Mikel Gabrielson, mikel@issa.com or 847.982.0800 x1347  
Iris Weinstein, iris@issa.com or 847.982.0800 x1326

Print name \_\_\_\_\_ Title \_\_\_\_\_

# INTERCLEAN AMSTERDAM 2018 TERMS AND CONDITIONS

## TERMS AND CONDITIONS

The exhibition is organized by Amsterdam RAI B.V. ISSA is acting as Amsterdam RAI's sales representative in the Americas in regard to the sales of exhibit space at the exhibition. The following Terms and Conditions are part of this Application for Exhibit Space between the Exhibitor and ISSA. Failure to comply therein with shall subject Exhibitor to the sanctions and penalties set forth.

## ORGANIZATIONS

ISSA  
3300 Dundee Rd.  
Northbrook, IL 60062  
T: 847.982.0800 F: 847.982.0819  
E: sales@issa.com W: www.issa.com/amsterdam

## VENUE AND DATES

The exhibition will be held in halls 1 to 8 plus halls 10 to 12 and the Elicium of the Amsterdam RAI Exhibition Centre, Europaplein in Amsterdam from Tuesday May 15 to and inclusive Friday May 18, 2018.

## OPENING HOURS

The exhibition will be open to visitors on Tuesday, May 15 to and inclusive Thursday, May 17, 2018 from 10 a.m. to 5 p.m. and Friday, May 18 from 10 a.m. to 4 p.m. For exhibitors, the building will be accessible from two hours before the opening until two hours after the closing of the exhibition.

## CONSTRUCTION AND DISMANTLING PERIODS

Amsterdam RAI will be open for the construction of stands and the delivery of goods from 8 a.m. on Wednesday, May 9 to 5 p.m. on Monday, May 14, 2018. Shell scheme ('ready-to-use') stands can be decorated on Monday, May 14 after 8 a.m. Goods should be removed and stands dismantled and removed between 5:30 p.m. on Friday, May 18 and 5 p.m. on Monday, May 21, 2018. Exhibitors using shell scheme stand construction should clear these by 1 p.m. on Saturday, May 19, 2018.

## ADMISSION

The basic admission charge for the exhibition, as specified in article 5 of the Standard Terms, will be € 70.00 per person per day, including VAT.

## EXHIBITION PROGRAM

Products and services are only authorized for display at the exhibition if they conform to the goal to provide the public with as varied an overview as possible of the current domestic and international offer of products and services in the field of:

- Machines, accessories and components
- Equipment/tools for cleaning, care and safety
- Chemicals, care and disinfection materials/products
- Sanitary appliances, accessories and supplies
- Cleaning Services
- Management, planning, research and consultancy
- Education, training, certification, media and associations
- Related products and services

Authorization is at the full discretion of the organizers, or any committee designated by the organizers.

## EXHIBITORS

Exhibitors may be manufacturers, representatives, importers, wholesalers, exporters, publishing companies, and other service providers, as long as they are economically active in the field of professional cleaning. Authorization is at the full discretion of ISSA, who may refuse exhibitors without incurring any liability.

## SPACE ASSIGNMENT

ISSA has the authority to assign and reassign space, determine articles and methods to be used for display of items, determine location of exhibitors and agent identification in stands, and have overall decision authority concerning all matters directly related to the Pavilion of the America's and all participants.

## COSTS OF STAND SPACE

Please see Exhibit Booth Rates chart on page 1 for details. Exhibitors and Co-Exhibitors must each pay a registration fee to exhibit in the Pavilion of the America's.

## TERMS OF PAYMENT

A 35% non-refundable deposit is due with the application for exhibit space after May 1, 2017. The exhibit booth space balance is due no later than January 31, 2018. Applications received after January 31, 2018 require full payment.

## CANCELLATIONS

ISSA reserves the right to cancel the participation of any exhibiting company that has not paid for its space in full by January 31, 2018. After February 1, 2018, ISSA shall retain the entire amount of the booth fee plus the Registration Fee as liquidated damages. The reservation deposit required with the submission of application is non-refundable. Notifications of cancellations or reduction in booth space received after January 31, 2018 will not be entitled to any refund of the cancelled space.

## STAND CONSTRUCTION

All Pavilions of the America's exhibitors who book 16sqm or less exhibit space must purchase the Pavilion Package outlined in the application for exhibit space. Exhibitors who do not wish to use shell scheme stand construction must ensure that their stand has the following: Self-supporting side and rear walls, company name and stand number indication, carpet tiles and lighting. Exhibitors constructing anything higher or lower than 2.75 meters will have to finish off their stand accordingly, including adjacent stands where applicable. All space only exhibitors in the Pavilion of the America's are required to send their stand design to standdesign@rai.nl and ISSA (sales@issa.com) before March 2018 for approval. Approval will be given in writing in consultation with the Organizers. The usual construction height—including for island stands—is 2.75 m., including any planking.

ISSA will make every effort to identify reliable contractors such as freight forwarders, custom brokers, designers, photographers, translators, etc., for the benefit of the exhibitors; it assumes no responsibility or liability for the acts of any contractors selected.

## DISPLAY METHODS

Exhibitors must provide a qualified representative to oversee the set-up of the display and to gain familiarity with the location, as well as staff the booth during show hours through the term of the show. This representation shall be authorized to discuss products and services displayed and to conduct contract negotiations. In addition, exhibitor is required to provide detailed accurate information as to the technical specifications of the products and services displayed including electrical requirements, as well as information booth layouts, furnishing, in graphic designs.

## DEMONSTRATIONS

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by the organizers. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

## INTELLECTUAL PROPERTY RIGHTS

The following provisions apply with regards to Intellectual Property Rights (IPR):

An exhibitor is not permitted to (i) display, (ii) offer and/or (iii) sell any goods nor (iv) to distribute any information about such goods in the Exhibition Building if such activity infringes the intellectual property rights of a third party. For this purpose, IPR are deemed to include any patent, trademark, design right, copyright, know-how, or domain name (or application for the same).

### INTELLECTUAL PROPERTY RIGHTS (CONT.)

At the request of RAI Amsterdam and/or ISSA, an exhibitor must show, within two working days of the request in writing, that he is not infringing anyone else's intellectual property rights.

During the build-up and during the Event days the exhibitor must show this material without any delay (this means straightaway). If the Participant is unable to submit the requested documentation, RAI Amsterdam and/or ISSA will be entitled (i) not to allow the exhibitor to exhibit certain products and/or make available to visitors related information and (ii) to remove the goods and all related information concerned from the Exhibition at the expense and risk of the Exhibitor and take whatever other measures that they consider necessary, without prejudice.

In order to protect the IPR of the right-holder, RAI Amsterdam and/or ISSA are entitled and the Exhibitor understands, agrees, and accepts that—in the event of serious doubts about the title rights of the Exhibitor—RAI Amsterdam and/or ISSA are entitled to (i) withhold its consent to exhibit the product(s) in question and to display and/or offer and/or sell any such goods and to distribute any information about such goods and all related information concerned from the Exhibition/stand.

Furthermore, the Exhibitor understands, agrees and accepts that time is of essence in IPR matters and that all Exhibitors are required and must be able to submit to RAI Amsterdam and/or ISSA and possible advisors, such as contacted lawyers and/or industry experts, all documentation asked for in order to investigate the IPR of parties involved without any delay.

RAI Amsterdam and/or ISSA are the owners of the IPR relating to the Event. RAI Amsterdam and/or ISSA may grant written permission to the Exhibitors and other third parties to use these IPR in the manner prescribed by them.

### LIABILITY

All goods, including packaging, which are present in the exhibition Building and belong to the Exhibitor, his personnel or others involved, are at the expense and risk of the Exhibitor. The organizers do not undertake the insurance of the goods.

RAI Amsterdam and/or ISSA are not liable for any damage or injury from whatever cause to goods or persons caused by or connected with participation in the Exhibition, unless there has been intent or gross negligence on the part of RAI Amsterdam and/or ISSA.

Nor can RAI Amsterdam and/or ISSA be held liable for damage to third parties caused by persons working on the instructions of the Exhibitors. The Exhibitor shall indemnify the organizers against all claims by third parties on this account.

The Exhibitor is liable for and must take out adequate insurance against any damage caused in any way whatever by acts or missions on his/her part or on the part of his/her staff or persons working for him/her or on his/her instructions or caused by his/her exhibits or goods. The Exhibitor shall indemnify the organizers against all claims for which they may be held liable by third parties.

### FORCE MAJEURE

The Exhibition is subject to acts of God, acts of war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying attendees and guests from appearing at INTERCLEAN Amsterdam 2018, or other similar cause beyond the control of RAI Amsterdam and/or ISSA making it inadvisable, illegal, or impossible to hold the Exhibition. This contract may be terminated without penalty for any one or more of such reasons by written notice from ISSA to the Exhibitor. If the contract is so terminated by ISSA all amount paid by Exhibitor shall be refunded less any amount necessary to cover expenses incurred by ISSA in connection with the Exhibition.