



## **FOR IMMEDIATE RELEASE**

### **NEW TRADE SHOW FOR CLEANING AND MAINTENANCE INDUSTRIES COMING TO TORONTO**

**TORONTO - December 10, 2018** – MediaEdge’s Real Estate Management Industry (REMI) Network is pleased to announce that it has partnered with ISSA, the worldwide cleaning industry association to launch a new trade show for the cleaning and maintenance industries – **ISSA Show Canada**. This joint venture will make its debut at the Metro Toronto Convention Centre from June 11 to 13, 2019.

A full slate of educational seminars, trade show exhibitors and networking opportunities will showcase a range of products, equipment and services to keep facilities clean, healthy, sustainable and operating smoothly. Responding to evolving needs for regulatory compliance and emerging trends related to occupant well-being, ISSA Show Canada promises property professionals informed insight on best practices, certification, training, innovation and other emerging topics in the Canadian facility and cleaning markets.

“ISSA’s goal is to increasingly help our members where they need it, globally, with an expanded set of go-to-market options,” says ISSA Executive Director John Barrett. “Partnering with the REMI Network on ISSA Show Canada supports our growth initiatives and strategic plan to fulfill the ISSA mission in new countries.”

Mike Nosko, Executive Director of ISSA Canada, is equally enthusiastic. “We are committed to uniting the industry and raising the bar in order to achieve healthier and sustainable buildings,” he says. “Together, ISSA and the REMI Network are elevating the standards of professionalism in the cleaning industry, and the robust education program at ISSA Show Canada will deliver on that commitment, resulting in a more knowledgeable and better trained cleaning staff.”

The new collaboration creates a forum for facility, property and operations managers to meet leading suppliers of cleaning products and services, keep up with market trends and share experiences with their industry peers – professional development to benefit their buildings, staff and tenants.

“We have a deep history of providing sector-relevant and informative content through print, digital and trade show products in concert with some 80 association partners,” adds MediaEdge President Kevin Brown. “Our Real Estate Management Industry Network (REMInetwork.com), with its 102,000 plus audience, is well positioned to co-produce ISSA Show Canada with this industry-leading organization.”

For more information on ISSA Show Canada, please contact Chuck Nervick, Senior Vice President, MediaEdge at [chuckn@mediaedge.ca](mailto:chuckn@mediaedge.ca) or Mike Nosko, ISSA Canada Executive Director at [mike@issa-canada.com](mailto:mike@issa-canada.com).

#### **ABOUT ISSA**

*With more than 9,200 members – including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners and associate service members – ISSA is the world’s premier trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools, educational products and industry standards they need to promote cleaning as an investment in human health, the environment and an improved bottom line.*

#### **ABOUT MEDIAEDGE**

*For more than 25 years, MediaEdge has been at the forefront of communication solutions, providing innovative products and services to organizations within a variety of business sectors. The company is currently partnered with upwards of 80 associations, has launched and produced more than 100 conferences and trade shows across Canada, and offers award-winning 360-degree integrated marketing solutions. MediaEdge also owns and publishes seven market-leading print, digital and website products focused on the real estate management industry.*