BENEFITS AT A GLANCE
FOR FACILITY SERVICE PROFESSIONALS
CLEANING IS AN INVESTMENT IN HUMAN HEALTH, THE ENVIRONMENT AND AN IMPROVED BOTTOM LINE.
CHALLENGES FACING FACILITY SERVICE PROFESSIONALS TODAY

- Finding the Optimal Cleaning System
- Estimating Cleaning Times and Staffing Needs
- Staff Diversity and Language Needs
- Training

ISSA.COM/BENEFITS
VALUE OF CLEAN TOOL KIT
The ISSA Value of Clean® tools can quantify and demonstrate to facility decision-makers that cleaning is a necessary investment. Access valuable industry data, videos, calculators and more to help educate your staff and facility decision makers regarding how proper cleaning can improve a facility’s bottom line. Visit issa.com/value.

MEMBER NETWORKING EVENTS
ISSA and its local partners host a series of regional member gatherings where you and your team can network with like-minded professionals, potential business partners and customers. Many include presentations on relevant industry topics. Visit issa.com/events.

ISSA-TV
Enhance your company’s website with your own video library from ISSA-TV, which features more than 150 training and educational videos. Topics range from facility management trends and training to product demonstrations and how-to cleaning tips. As a member, you can embed select ISSA-TV videos on your website! Visit issa.com/video.

BOOST YOUR PROFESSIONAL IMAGE
Give your professional reputation an instant boost by capitalizing on your ISSA membership. Access a variety of ISSA logos you can use on your website, business cards, and marketing material. Visit issa.com/member-logos.

MEMBER-EXCLUSIVE PERSON-TO-PERSON DIRECTORY
Connect with industry leaders, key customer contacts, and other cleaning industry professionals with the ISSA Buyers’ Guide—an exclusive expanded directory search available to you at issa.com/directory.

FREE MEMBER-ONLY PR
Send us your news and we’ll get the word out! Your press release can turn into a member news story on issa.com, with more than 36,000 unique viewers monthly and appear on the issa.com RSS newsfeed, and ISSA’s social media sites. PLUS we can run your news in publications such as ISSA Today and Cleaning and Maintenance Management (as space permits). Email us at news@issa.com for more information.

EXHIBITIONS AND TRADE SHOWS
ISSA shows and education conferences are must-attend events for the professional cleaning industry worldwide. Look for us in North America, EMEA, Latin America, and Oceania regions. Visit issa.com/tradeshow for upcoming show dates and locations and use your member discounts for valuable promotions.

CHARITABLE GRANTS TO ADVANCE THE INDUSTRY
ISSA member contributions are used to fund periodic research to further knowledge sharing within the cleaning industry and related fields.
STANDARDS AND CERTIFICATIONS

THE CLEANING MANAGEMENT INSTITUTE
ISSA’s Cleaning Management Institute (CMI) offers hands-on training and certification for custodial staff and supervisors. Programs include Train the Trainer, Supervisory Skills, Team Leading, Management and Leadership, Accredited Auditing Professional and more.

ISSA’S CLEANING INDUSTRY MANAGEMENT STANDARD
This certification program equips cleaning company owners, supervisors, and managers to battle budget cuts, competitive pricing, and other such challenges. Cleaning Industry Management Standard (CIMS) helps cleaning companies differentiate themselves in the bidding process and provides a qualifier for facility managers to select the right service provider. Learn more and find out if certification is available in your country at issa.com/cims

THE CLEAN STANDARD
The Clean Standard offers commercial and institutional cleaning service providers a valuable tool to effectively meet customer requirements in today’s competitive marketplace. Based on the philosophy of “Clean, Measure, Monitor” and an emphasis on high-performance cleaning, the Clean Standard establishes a framework to help objectively assess, monitor and inspect the effectiveness of the cleaning process within a facility to reasonably achieve desired levels of cleanliness or implement improvements.

EDUCATION AND TRAINING

TRAINING RESOURCES
ISSA’s offering of software, books, manuals and training videos provides you with the latest information to help you with your education and training efforts. Visit issa.com/shopissa.

WORKSHOPS
Each year ISSA hosts a variety of value added workshops available at special member prices. For more on current workshops that are being offered visit issa.com/events. If you can’t make it to the prescheduled workshops, ISSA can also work out a customised programme for you. For more info contact emea@issa.com

UNDERSTAND YOUR CUSTOMERS
Become a more informed and valuable solution provider by utilising ISSA’s Official Cleaning Times, Estimating Made Easy workbook, InfoClean Software, and other tools to better understand how to help your customers become more efficient.

ISSA SOCIAL MEDIA AND COLLABORATION
Communicate with more than 28,000 members of ISSA’s active LinkedIn community to share questions and solutions. Through the online crowd-sourcing Innovators Group, ISSA members also can share links to interesting research, data points and other supporting information from their region, aimed at helping prove the value cleaning can improve public health, the environment and a better bottom line.

ISSA HYGIEIA NETWORK
Support and empower women in the cleaning industry by joining the ISSA Hygieia Network, a vibrant, worldwide community open to all ISSA members. Visit issa.com/hygieia.
ISSA’S MISSION STATEMENT

IT’S OUR MISSION TO:

• Facilitate ongoing networking, communications, and commercial opportunities for our members.

• Provide members with the highest quality, industry-specific, relevant information.

• Be the most widely accepted resource for knowledge and standards regarding professional business practices and making the scientific connection between cleaning and health.

• Have the greatest impact on establishing a global cleaning community.

WE EXPRESS OUR PASSION THROUGH

• A staff that identifies, understands, and meets or exceeds the needs and expectations of the members in everything it does.

• A commitment to continually update the association’s products and services in order to reflect both the most current needs of the membership and the trends affecting the cleaning and maintenance industry.

• Representing businesses that act professionally and utilize acceptable ethical standards as defined within the ISSA Code of Ethics.

• Opportunities provided to all cleaning-industry businesses without regard to size of firm, length of time in business, or methodology of going to market.

• A leadership on the Board of Directors and staff that consistently acts professionally and ethically toward the community and the membership in its principles and with the financial resources entrusted to the association.

• A staff that warmly welcomes our members.

THANK YOU FOR JOINING US IN

CHANGING THE WAY THE WORLD VIEWS CLEANING!
ISSA is the leading advocate for the cleaning industry, encompassing the entire supply chain for distributors and wholesalers and the leading resource for certifications, education, and global events that help you differentiate yourself and stay connected to the global cleaning industry.