

# IMPACT OF THE CORONAVIRUS CRISIS ON THE CLEANING INDUSTRY IN WEST AFRICA

A focus on Ghana and Nigeria



## Prioritization

Aware of the necessity of professional cleaning, organisations have prioritized it and improved the equipment, materials and methods used.



## Innovation

Change in employee structures and PPE shortages led to more innovative cleaning methods to enhance efficiency and maintain standards higher than those previously adhered to.



## Adaptation

Due to the changes brought about by the pandemic, organisations had to adapt and were more conscious of the calibre of their employees and their operational protocols.



## Consolidation

Smaller and less profitable firms were more affected by the crisis. However, larger organisations have successfully consolidated the market.



For access to the full whitepaper, contact ISSA:

☎ +49 6131 636 782-0

✉ [emea@issa.com](mailto:emea@issa.com)

🌐 [www.issa.com/emea](http://www.issa.com/emea)



To contact AMENA Africa:

☎ +254 750 900 709

✉ [services@amena-africa.com](mailto:services@amena-africa.com)

🌐 [www.amena-africa.com](http://www.amena-africa.com)