


EDITORIAL CALENDAR

As the worldwide cleaning industry association, we know and understand disruption across all channels of the marketplace. We focus our content on high-level, thought-provoking solutions to support the growth of our members and readers.

| Issue | Lead Feature | Industry Coverage | Market Focus | Video and Multimedia |
|---|---------------------------|---|------------------------------|--------------------------------------|
| JANUARY/FEBRUARY Sales close: 1/4/24 Materials due: 1/11/24 | Digitization & Automation | <ul style="list-style-type: none"> E-Commerce Adoption The Future of the Cleaning Industry: 101 Warehouse Operations | Towels, Tissues & Dispensers | Automation & Smart Facilities |
| MARCH/APRIL <i>Digital Only</i> Sales close: 3/7/24 Materials due: 3/14/24 | Human Capital & Culture | <ul style="list-style-type: none"> Private Label INDUSTRY SPECIAL REPORT: Innovation Fleet Management | Carpet Care | International Cleaning Week |
| MAY/JUNE Sales close: 5/2/24 Materials due: 5/9/24 | Sustainability | <ul style="list-style-type: none"> Leading Women in Cleaning ERP & Management Systems Value-Added Services | Floor Care | Facility Services Market Analysis |
| JULY/AUGUST <i>Digital only</i> Sales close: 7/2/24 Materials due: 7/7/24 | Cleaning for Health | <ul style="list-style-type: none"> Safety & Security INDUSTRY SPECIAL REPORT: Sustainability Labor Strategies | Indoor Air Quality | Sales Management Trends |
| SEPTEMBER/OCTOBER <i>ISSA Show 2024 Preview</i> Sales close: 8/22/24 Materials due: 8/30/24 | Supply Chain Disruption | <ul style="list-style-type: none"> Guide to ISSA Show North America Sourcing & Inventory Management Bidding & Estimating | Infection Prevention | Productivity & Efficiency Strategies |
|  NOVEMBER 18 - 21 LAS VEGAS, NV NOVEMBER/DECEMBER <i>ISSA Show 2024 Issue</i> <i>Bonus Distribution</i> Sales close: 10/16/24 Materials due: 10/25/24 | Innovation & Technology | <ul style="list-style-type: none"> Emerging Leaders Embracing ESG M&A Analysis & Trends | Plastics & Packaging | BSC Market Analysis |