

What to look for in a next-gen payments platform



Hunter Woods

Head of Sales

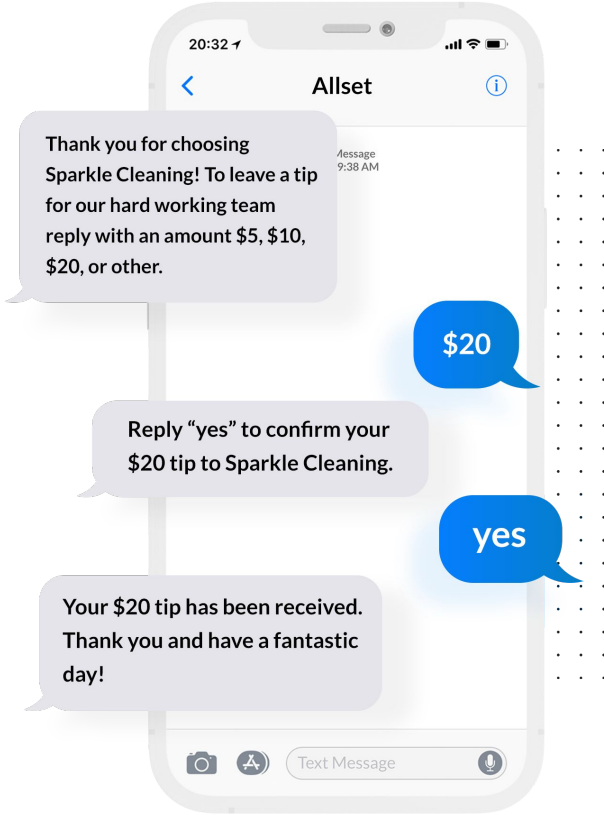
- 2 startups
- \$4 Million in sales
- Team responsible for 10% of company revenue pre IPO

Backed by world-class investors who  
have invested in:

**NETFLIX**

**Uber**





## Send a text. Get a tip.

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Allset Payments helps you collect tips after every appointment. Customers send you a tip with a text message. Take tips after every appointment.

# Allset Tipping Metrics

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**300%**

Increase in tips for  
residential service  
businesses

**\$1,000,000+**

Tips generated with Allset  
text message tipping

**\$25**

Average tip amount

# Tipping is a \$40 billion dollar industry

**30%**

Increase in average tip size

**\$8**

More earned per hour per  
employee

**24%**

Improvement in employee  
retention



## Payments

# Key Challenges with Payments

1. Excessive credit card fees
2. Slow time to fund
3. Cash, check and Venmo

# Too many options and too expensive





allset.

OVERVIEW

Dashboard

Payments

PRODUCTS

Tipping

Reviews

ND

## Dashboard

All Time

This Month

Current Payout

Total Revenue

**\$1,513**

from 8 invoices

Awaiting Payment

**\$1,025**

from 6 invoices

**\$0**

Fees Saved

**\$189**

Avg Payment

**51 minutes**

Sent to Paid

**\$555**

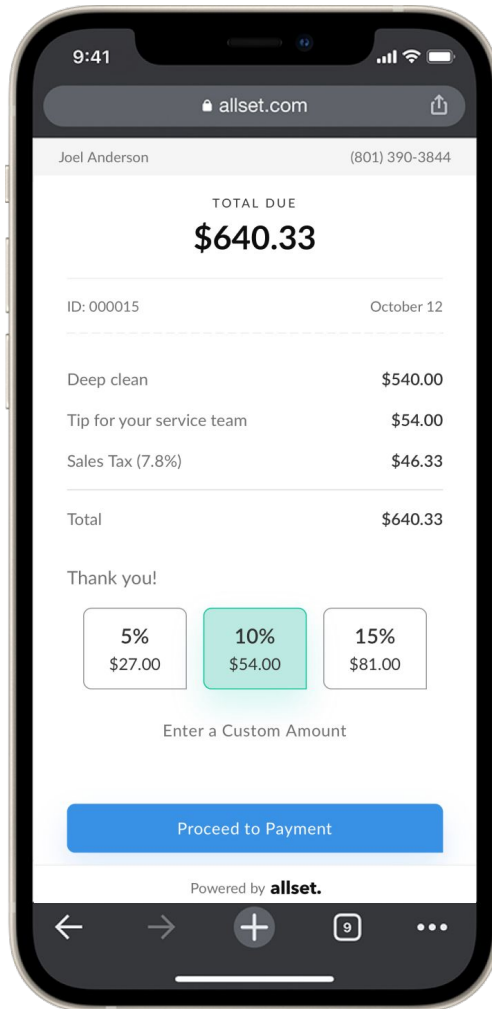
Last Bank Payout

### Recent Transactions

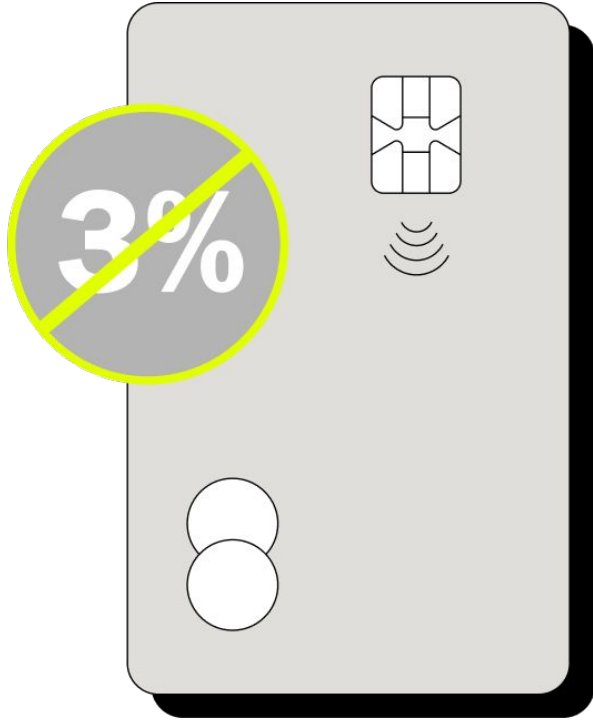
Customer	Status	Last Updated	Amount	
Kelley	Payment Started	October 10	\$135.00	...
Kristin	Payment Started	October 12	\$95.00	...
Kathy	Sent	October 12	\$115.00	...
Eric	Paid	October 10	\$500.00	...
Brittani	Paid	October 10	\$140.00	...

MacBook Air

a.



# Simple to use



Avoid the 3% Credit  
card processing fee  
that is eating away at  
your bottom line

# Based On Your Monthly Volume See How Much You Can Save With Our Zero Cost Processing

Monthly Processing	Average Processing %	Monthly Savings	Annual Savings	3 Year Savings
\$20,000	3%	\$600	\$7,200	\$21,600
\$40,000	3%	\$1,200	\$14,400	\$43,200
\$60,000	3%	\$1,800	\$21,600	\$64,800
\$100,000	3%	\$3,000	\$36,000	\$108,000
\$200,000	3%	\$6,000	\$72,000	\$216,000
\$500,000	3%	\$15,000	\$180,000	\$540,000

# Why Allset Payments?

- Save on your credit card processing fees (more money in your pocket)
- Eliminate 100% of credit card processing fees
- Convenience fee auto-added to transactions
- Compliant in all 50 states
- Secure processing technology
- Get paid faster

## Businesses :

Rating ▾

Hours ▾

### MyClean

4.2 ★★★★★ (65) · House cleaning service

7+ years in business · Chicago, IL · In the Randol...

**Closes soon** · 4PM

Onsite services · Online estimates



Website



Directions

### Cleanzen Cleaning Services

4.5 ★★★★★ (74) · House cleaning service

5+ years in business · Chicago, IL · (312) 561-3420

Open · Closes 10PM

Onsite services · Online estimates



Website



Directions

### Companion Maids

4.7 ★★★★★ (165) · House cleaning service

5+ years in business · (773) 346-6714

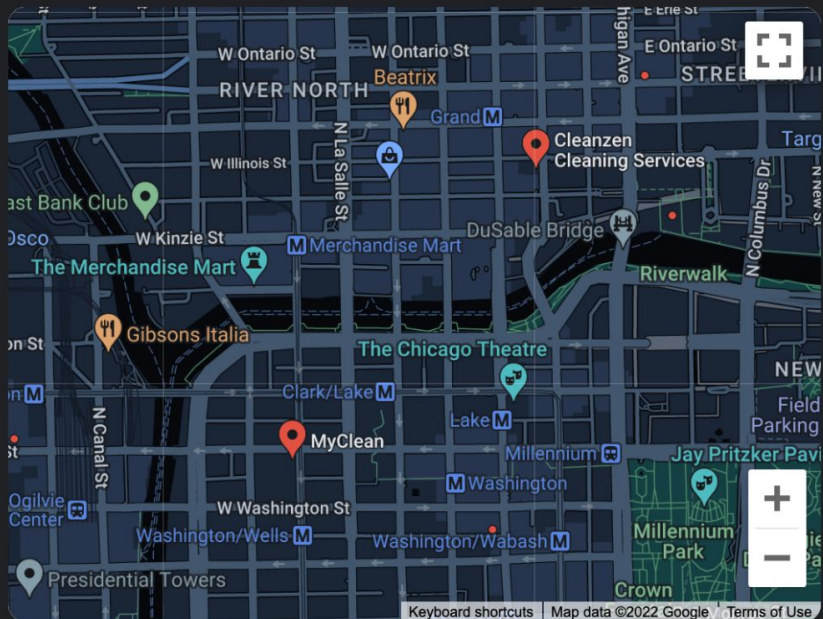
Open 24 hours

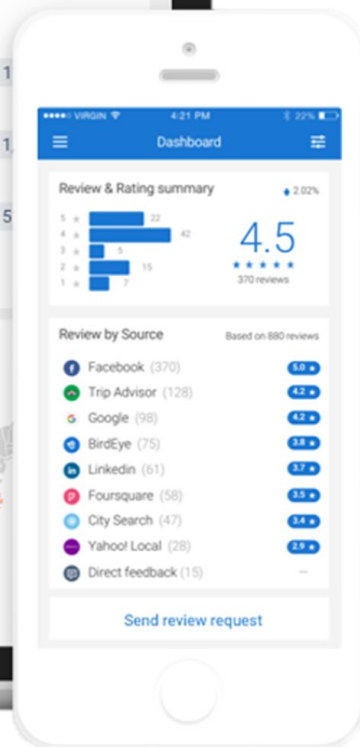
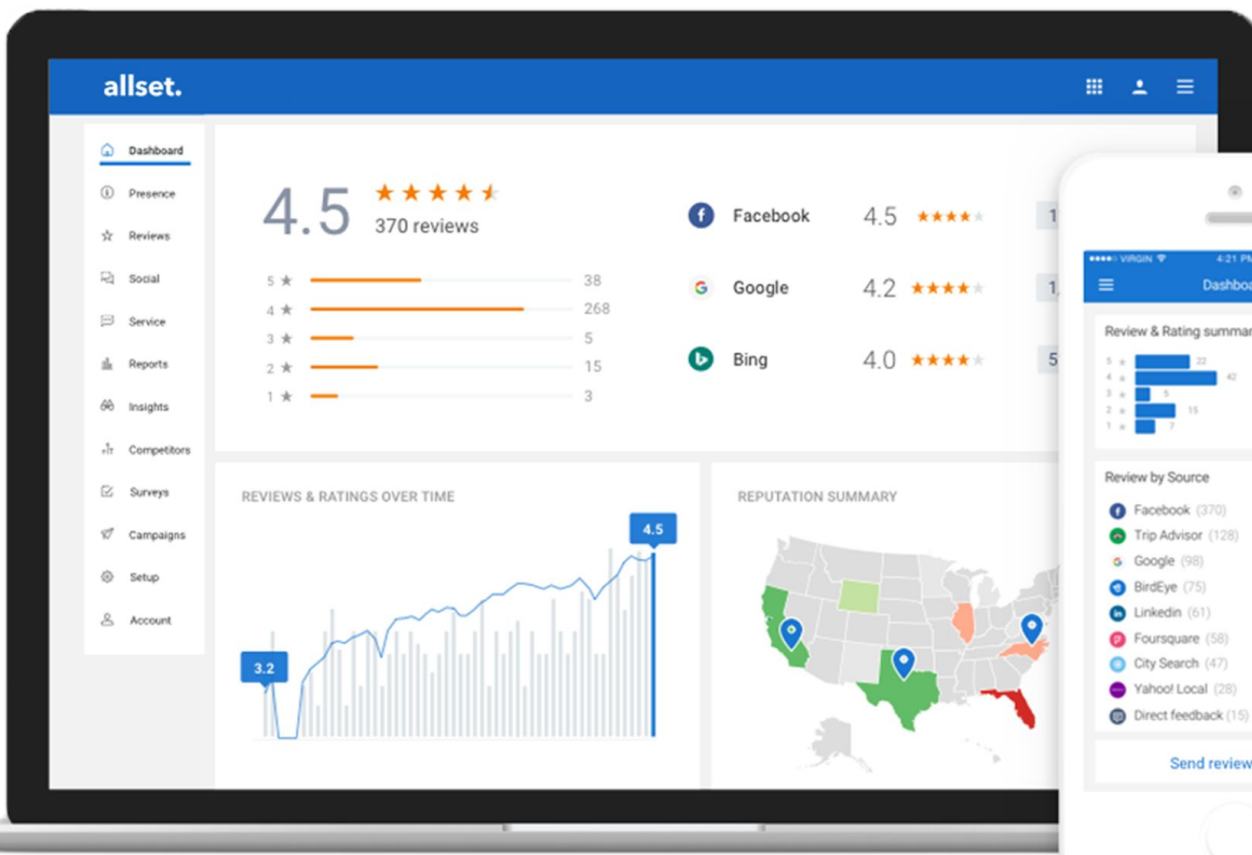
🗣️ "Every time it is fabulous."



Website

More businesses →





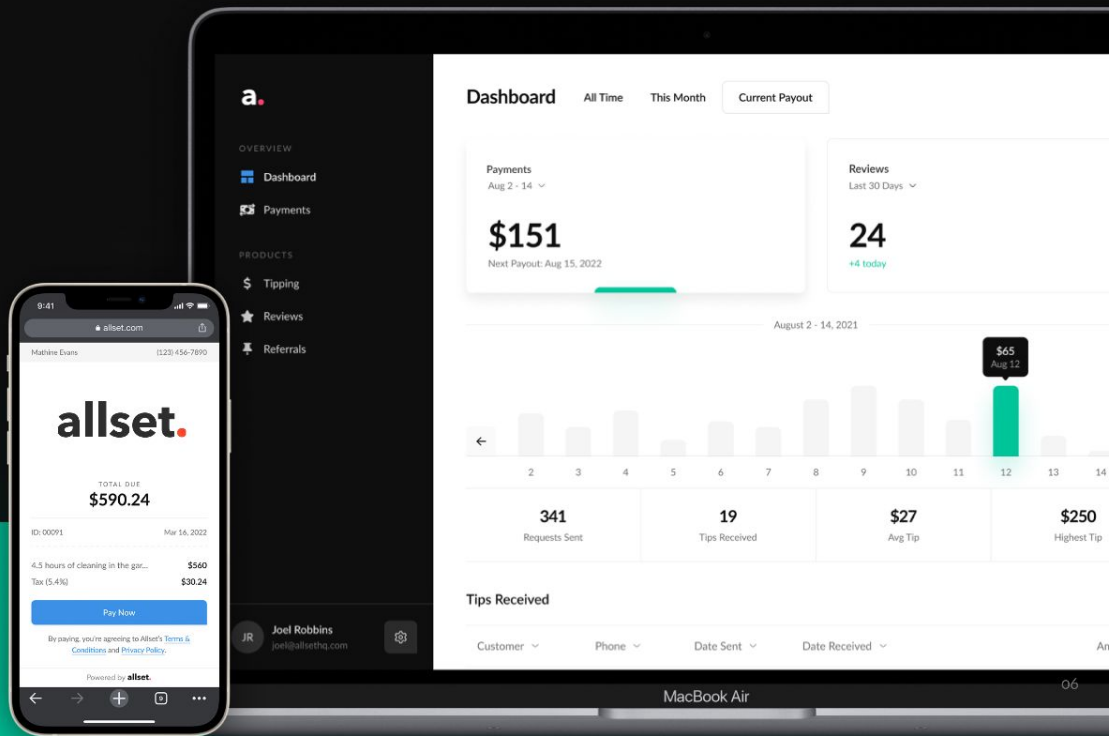
# Our Solution

## Automated customer communication and payments platform

### Key features:

- Text to Pay
- Zero cost processing
- Messaging
- Automation
- Reviews
- Referrals

allset.





# ISSA Offer

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- Get set up with Allset Payments for Free
- Free Stanley Mug for new signups!





**Scan for a free account!**

Hunter@allsethq.com

(888)-588-8061

**allset.**