

Clean Start: Back to Work Tax Credit

Helping Businesses Protect Worker and Customer Health and Safety

Days

The coronavirus and other viruses can survive on surfaces for days unless properly cleaned and disinfected, increasing the need for trained and certified cleaning personnel and effective cleaning products.

SARS-CoV-2 lasts up to 72 hours on plastic and stainless-steel surfaces.¹

As businesses reopen, typical cleaning expenditures will increase:



Consumers now expect a new level of cleanliness:



Back to Work Tax Credit would help businesses provide a safe and sanitary environment for their workers and customers.

The tax credit would offset the costs of properly cleaning and disinfecting facilities as current “stay-at-home” restrictions are lifted. These costs include:



Industry-recognized training and certification of cleaning staff



Hiring a professional cleaning service contractor



Purchasing necessary cleaning and sanitary-related products and equipment

Business entities would receive a tax credit of up to \$25,000 per location up to a \$250,000.

Estimated Costs* to Clean a 3,000 Square Foot Retail Space:

Pre-COVID-19 Outsourced Cleaning Costs



26 Cleanings per year
(Once every other week - on average)



Post-COVID-19 Outsourced Cleaning Costs



52 Cleanings per year
(Once every week - on average)



The Clean Start: Back to Work Tax Credit would incentivize businesses to take the necessary precautions and clean facilities to prevent the spread of coronavirus.

Take Action Now at issa.com/takeaction - Urge Your Elected Officials to Support the Clean Start Tax Credit

*Estimated costs include labor, equipment, tools, materials, and supplies

**Based on outsourced cleaning every two weeks

***Based on weekly outsourced “deep cleaning”

Source: ISSA—Worldwide Cleaning Industry Association

¹ Source: New England Journal of Medicine: <https://bit.ly/2TI89vO>

² Source: Chain Store Age: <https://bit.ly/3gpDzk9>



Advancing Clean. Driving Innovation.