Clean Start: Back to Work Tax Credit
Helping Businesses Protect Worker and Customer Health and Safety

The coronavirus and other viruses can survive on surfaces for days unless properly cleaned and disinfected, increasing the need for trained and certified cleaning personnel and effective cleaning products.

SARS-CoV-2 lasts up to 72 hours on plastic and stainless-steel surfaces.¹

As businesses reopen, typical cleaning expenditures will increase:

- **50%** Labor
- **100% - 200%** Equipment, tools, materials, and supplies

Consumers now expect a new level of cleanliness:

- **66%** of consumers ranked frequent cleaning and sanitizing as the top measure that would make them more likely or more comfortable with visiting physical spaces.
- **48%** Nearly half of customers ranked requiring employee training on hygienic protocols as the top measure.²

Back to Work Tax Credit would help businesses provide a safe and sanitary environment for their workers and customers.

The tax credit would offset the costs of properly cleaning and disinfecting facilities as current “stay-at-home” restrictions are lifted. These costs include:

- Industry-recognized training and certification of cleaning staff
- Hiring a professional cleaning service contractor
- Purchasing necessary cleaning and sanitary-related products and equipment

Business entities would receive a tax credit of up to $25,000 per location up to a $250,000.

Estimated Costs* to Clean a 3,000 Square Foot Retail Space:

<table>
<thead>
<tr>
<th></th>
<th>Pre-COVID-19 Outsourced Cleaning Costs</th>
<th>Post-COVID-19 Outsourced Cleaning Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost per cleaning</td>
<td>$900</td>
<td>$1,530</td>
</tr>
<tr>
<td>26 Cleanings per year (Once every other week - on average)</td>
<td><strong>$23,400</strong>**</td>
<td><strong>$79,560</strong>***</td>
</tr>
<tr>
<td>Total yearly normal cleaning costs</td>
<td><strong>$23,400</strong>**</td>
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</table>

**The Clean Start: Back to Work Tax Credit**

would incentivize businesses to take the necessary precautions and clean facilities to prevent the spread of coronavirus.

Take Action Now at issa.com/takeaction – Urge Your Elected Officials to Support the Clean Start Tax Credit

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