

Changing the way the world views cleaning

WELCOME TO **ISSA**

ISSA is the leading trade association for the cleaning industry worldwide. We have a dynamic membership base that includes more than 10,500 distributors, manufacturers, building service contractors, in-house service providers, residential cleaners, and associated service members. We help our members and their employees make valuable contacts through the industry's largest cleaning shows and can proudly boast a global online network of more than 30,000 cleaning and hygiene professionals.

Through our popular global website issa.com, members have access to business tools, educational products, industry standards, publications, legislative and regulatory services that specifically focus on the professional cleaning industry. It's resources like these that helps our members demonstrate the true value of clean to their varied constituents.

What's more, we have over 95 years of experience and alliances with more than 75 local, regional, and national associations as well as industry, government, and other leading corporate and community entities worldwide. This all could spell success for your future.

OUR VISION

ISSA will be the leading resource for information, education, networking, and commercial opportunities as well as the leading voice in government and the community for firms within the cleaning industry worldwide.

OUR MISSION

- ✓ Facilitate ongoing networking, communications, and commercial opportunities for the members.
- ✓ Provide members with the highest quality, industry-specific, relevant information.
- ✓ Be the most widely accepted resource for knowledge and standards regarding professional business practices and making the scientific connection between cleaning and health.
- ✓ Have the greatest impact on establishing a global cleaning community.



**10,500 member companies
across 105 countries**



**150 workshops held
globally each year**



**More than 50 worldwide
industry events annually**



AROUND THE WORLD



**More than 250,000 CMI
certifications issued since 1964**



**Over 300 businesses
CIMS certified**

**YOUR
WORLD OF BENEFITS
WITH
ISSA®**



FOUNDATION OF EXPERTISE

Share in our vision, mission, values, goals and history to further your business.



TRENDS & INSIGHTS

Gain valuable market analysis both regionally and globally.



EVENTS & TRADE SHOWS

Benefit from networking events and global trade shows.



INDUSTRY NEWS

Be on the front foot with ISSA Engage, online news, local and international publications.



EDUCATION, CERTIFICATION & STANDARDS

Take your operation to the next level with industry-leading training, education programs and member exclusive content.



GLOBAL NETWORK

Expose your business to the ISSA Group, international office networks and alliances.



ONLINE TOOLS & RESOURCES

Enjoy ISSA TV, free calculators and customer resources.



MEMBER DIRECTORY

Get featured in the online listing of all members which attracts over 15,000 clicks per month and provides access to all company profiles.



EXPOS PUBLICATIONS AND EVENTS



TRAINING EDUCATION CERTIFICATION AND STANDARDS



The Australian ISSA Cleaning & Hygiene Expo is this country's only dedicated cleaning and hygiene show. Held over two full days, you can benefit from information sharing, education, relationship building and product innovation. This event brings together more than 3,000 industry decision-makers annually and cannot be missed.

INCLEAN MAGAZINE

INCLEAN is the leading trade magazine in Australia and New Zealand for the commercial cleaning and hygiene market. The magazine's core readership includes building service contractors, contract cleaners, carpet cleaning technicians, cleaning product manufacturers and distributors.

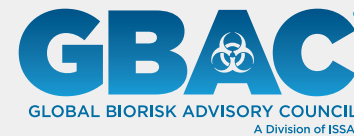


INTERNATIONAL PUBLICATIONS

ISSA's various communication platforms educate, inform and keep you up to speed on the cleaning and maintenance industry. Plus, your company can get the coverage you crave! Stay up-to-date with ISSA's daily news feeds. Get valuable tips from ISSA's vast library of educational articles. Access content and view videos from ISSA TV. Plus, find out about the latest trends from ISSA publications like • ISSA Engage • ISSA Today • Cleaning and Maintenance Management • Cleanfax.

MEMBER NETWORKING EVENTS

ISSA offers many complimentary member networking events both locally and globally. Our popular events provide an opportunity for members and guests to connect with key decision-makers, peers and potential partners from a variety of backgrounds and disciplines.



GBAC – The Global Biorisk Advisory Council is a division of ISSA. Just recently, GBAC introduced the cleaning industry's only outbreak prevention, response and recovery accreditation program. GBAC STAR sets guidelines that assists facilities with work practices, protocols, procedures and systems to control risks associated with infectious agents like Covid 19. In addition, GBAC also certifies companies working in the bio-risk management and response industry.



CMI – ISSA's Cleaning Management Institute, is one of the most recognised providers of education and certification within the professional cleaning industry. Founded in 1964, CMI's third party training has certified more than 250,000 individuals worldwide. Furthermore, CMI has supported the education and development of cleaning and maintenance professionals, managers, supervisors and executives across the globe.



The Cleaning Industry Management Standard is the first consensus-based management standard that outlines the primary characteristics of a successful, quality cleaning organisation. It's world's best practice when it comes to 'green cleaning' and can give your business the edge over your competitors. Individuals who wish to assist their customers in preparing for CIMS certification can become ISSA Certification Experts.






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