

ISSA TODAY 2022 EDITORIAL CALENDAR

As the worldwide cleaning industry association, we know and understand the disruption across all channels of the marketplace. We focus our content on high-level, thought-provoking solutions to support the growth of our members and readers.

ISSA Today is the ONLY publication reaching all channels of the supply and service segments of the cleaning industry and is distributed to 10,500 ISSA Members and digitally to another 30,000 industry professionals.

	January/February	March/April	May/June
Ad Close / Materials Due	1/5/22 / 1/12/22	3/2/22 / 3/9/22	5/4/22 / 5/11/22
Lead Feature	Indoor Air Quality & Air Purification	ERP and Software Solutions	Digitization and Automation
Industry Issues	Supply Chain Management	Workforce Challenges	Sales Training
Special Coverage	The State of the Distribution Industry	Green Cleaning/Sustainability	Industry Consolidation
Market Focus	Hard Floor Care	Carpet Care	Restroom Care
Multi-Media	Increasing Productivity	Recruiting Top Talent	Surface and IAQ Cleaning Tips
Bonus Distribution			ISSA Show Canada Toronto June 8-9
	July/August	September/October	November/December (100th Anniversary Issue)
Ad Close / Materials Due	6/30/22 / 7/7/22	8/18/22 / 8/25/22	10/20/22 / 10/27/22
Lead Feature	Building Confidence in Cleaning	Innovations and Technology Report	Buying Habits
Industry Issues	Workloading Tips	Diversity, Equity and Inclusion	Value of Clean Validation
Special Coverage	The State of the BSC Industry	Surface Contamination	Improving the Cleaning Process
Market Focus	Infection Prevention	Safety Equipment	Autonomous Equipment and Tools
Multi-Media	UV-C Technology	PPE and Safety Tips in the Workplace	Advocacy and the Cleaning Industry
Bonus Distribution		ISSA Show North America 2022 - Chicago October 10-13	

IN EVERY ISSUE:

- ☆ Trends impacting the global cleaning industry
- ☆ Upper-level staff management tips and strategies
- ☆ Innovative products and their impact on the marketplace
- ☆ Advocacy and regulatory news and updates
- ☆ Success stories of ISSA member companies
- ☆ The latest member company news and industry updates
- ☆ Reports from IEHA, ARCSI, GBAC, ISSA Worldwide