

How the Cleaning Industry is approaching Innovation

2020: Facts, Trends and Outlook for Europe



Relevant

Digitalization, automation, robotics, staff shortage, relevant qualification, industry recognition and sustainability are the most pressing matters.



Innovative

Innovation in the industry is moderate and influenced by external developments.



Increasable

Requirements of BSCs and in-house cleaners should be considered more through the innovation process.



Improvable

R&D cooperation is seen as very important but hardly exists in practice.



Growing

Robotics and digitalization are here to stay, and their impact will grow in the future.



For further information on the full white paper please contact ISSA:

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