# **ISSA MEMBERSHIP LEVELS**

**UNITED STATES** 

## **BASIC**

Everything you need to start.

Start connecting with other professionals and launch your business or career.

#### **Education and Training**

Members save up to 20%

Programs for leadership training, computer skills, safety awareness, and cleaning applications. Plus, a free online learning subscription.

## **Certifications and Standards**

Members save up to 20%

Elevate your standard of cleanliness.

### Value of Clean

ISSA's exclusive toolkit to help you promote cleaning as a business investment.

#### **Membership Directories**

Solve problems, discuss ideas, or create opportunities with industry peers.

## **ISSA Charities**

Apply for a scholarship, join a mentoring group, or host a fundraiser.

## Advocacy

Learn to become an effective advocate for clean.

#### **Industry Publications**

ISSA Today, e-newsletters, and partner publications provide the latest industry news, trends, and updates.

## **Discount Programs**

Savings on business expenses like shipping, background checks, group medical insurance, and more.

### **Events and Tradeshows**

Unlimited expo pass registrations for ISSA Show North America.

(Not available to manufacturers/exhibitors)

## **PLUS**

Everything you need to grow.

Grow your business, gain new leads, and create brand awareness.

Receive everything included in Basic level and including:

#### **Business Resources**

Six helpful tools and resources to promote and grow your business, such as calculators, bidding tools, templates, toolkits, and more.

#### Market Research

Access to industry insights and benchmarks, including market research studies and white papers.

#### **Public Relations**

Send us your new product announcements, website launch, staff updates, etc., and we will announce it to the industry via ISSA's news network.

## **Expanded Directory Listing**

Expand your company listing with more information and details about your products and services.

## **PREMIUM**

Everything you need to succeed.

As a leader in the industry, access a team of highly skilled subject matter experts.

Receive everything included in Plus level and including:

#### **Education**

- Subject matter expert support at your customer events and meetings.
- Bring value to customers through continuing education.
- Expand exposure through private branding opportunities.

#### **Human Resources**

 Receive expert guidance on topics like COBRA, health care reform, and human resources.

## Advocacy

- Complimentary registration to the Clean Advocacy Summit and Fly-in held in Washington, D.C.
- General guidance on regulatory matters including topics related to OSHA, EPA, and FDA.

## Give Back

- Opportunities to sit on committees, councils, and working groups.
- Customized philanthropy programs and branding opportunities.

