

2021 ISSA MEMBERSHIP LEVELS - United States Region

	Basic	Plus	Premium	Elite
Education and Training: Discounted pricing on professional development courses	✓	✓	✓	✓
Certifications and Standards: Discounted pricing on industry standards programs for cleaning excellence	✓	✓	✓	✓
Value of Clean: ISSA's exclusive toolkit to promote cleaning as a business investment	✓	✓	✓	✓
Networking Opportunities: Meet new connections through exclusive industry networks	✓	✓	✓	✓
Charitable Giving: Scholarships, mentoring, and house cleaning donation programs	✓	✓	✓	✓
Advocacy: Representation at local, state, and federal government levels; access to legislative and regulatory resources	✓	✓	✓	✓
Industry Publications: Free subscriptions to and discounted advertising in ISSA Today magazine and Clean Matters e-newsletter	✓	✓	✓	✓
Discount Programs: Savings on business expenses like shipping, freight, and employee background checks	✓	✓	✓	✓
Events and Trade Shows: Unlimited expo pass registrations for ISSA Show North America (Not available to exhibitors)	✓	✓	✓	✓
Business Resources				
Six helpful tools and resources to promote and grow your business, such as calculators, bidding tools, templates, toolkits, and more	Limited Access	Unlimited Access	Unlimited Access	Unlimited Access
Access to ISSAtv, including past webinars and other cleaning industry videos	Limited Access	Unlimited Access	Unlimited Access	Unlimited Access
Access to industry insights, including market research studies and white papers	Limited Access	Unlimited Access	Unlimited Access	Unlimited Access
Complimentary public relations announcements for your company across ISSA's news network	✗	✓	✓	✓
Industry thought leadership article on issa.com (a \$1,500 value)	✗	✗	✗	✓
Complete ISSA membership mailing list (a \$4,300 value)	✗	✗	✗	✓

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Basic

Plus

Premium

Elite

Discount Programs

Competitive rates for dental and vision insurance, student loan abatement, and more

X



Eligible for affordable and customizable employee health insurance programs

X

X



Advocacy

Clean Advocacy Summit and Fly-in held in Washington, DC

Invitation

One complimentary registration

One complimentary registration

Two complimentary registrations

Quarterly "insider" briefings to stay ahead of the legislative and regulatory curve

X



Personalized regulatory compliance assistance on U.S. OSHA, EPA, and FDA-related topics

X

X



Two complimentary registrations for an ISSA regulatory webinar of your choice

X

X

X



Eligible to be selected for ISSA's Government Affairs Advisory Committee

X

X

X



Events and Trade Shows

15% off All-Access Pass registrations for ISSA Show North America

X

X



25% off All-Access Pass registrations for ISSA Show North America

X

X

X



Member Directory

Company listing in the ISSA Member Directory

Basic Listing

Expanded Listing

Featured Listing

Featured Listing