

COMMON FREIGHT SHIPPING MISTAKES

THAT ARE COSTING YOU BIG

Partner 
Ship®

Agenda

- Agenda and The State of Freight
- Freight Mistakes Cost You Money
- Top 3 Freight Shipping Mistakes
- Key Takeaways
- ISSA and PartnerShip
- Contact Info

The State of the Freight Industry

- Diesel prices are at an all-time high
- Available freight loads greatly exceed carrier capacity
- Rates are higher and transit times are longer



Freight Shipping Mistakes Cost You Money

Freight is complicated

Many factors like product, class,
dimensions contribute to total
cost



Mistakes are common

Complications in transit, delivery,
and final invoice of freight

The Top 3 Freight Shipping Mistakes

- Neglecting your routings for inbound shipments
- Inaccurate Bill of Lading details
- Not using a quality freight broker



Mistake 1: Neglecting Your Routings For Inbound Shipments

Neglecting Your Inbound Routings

What are routings?

Routings are shipping instructions created for your vendors



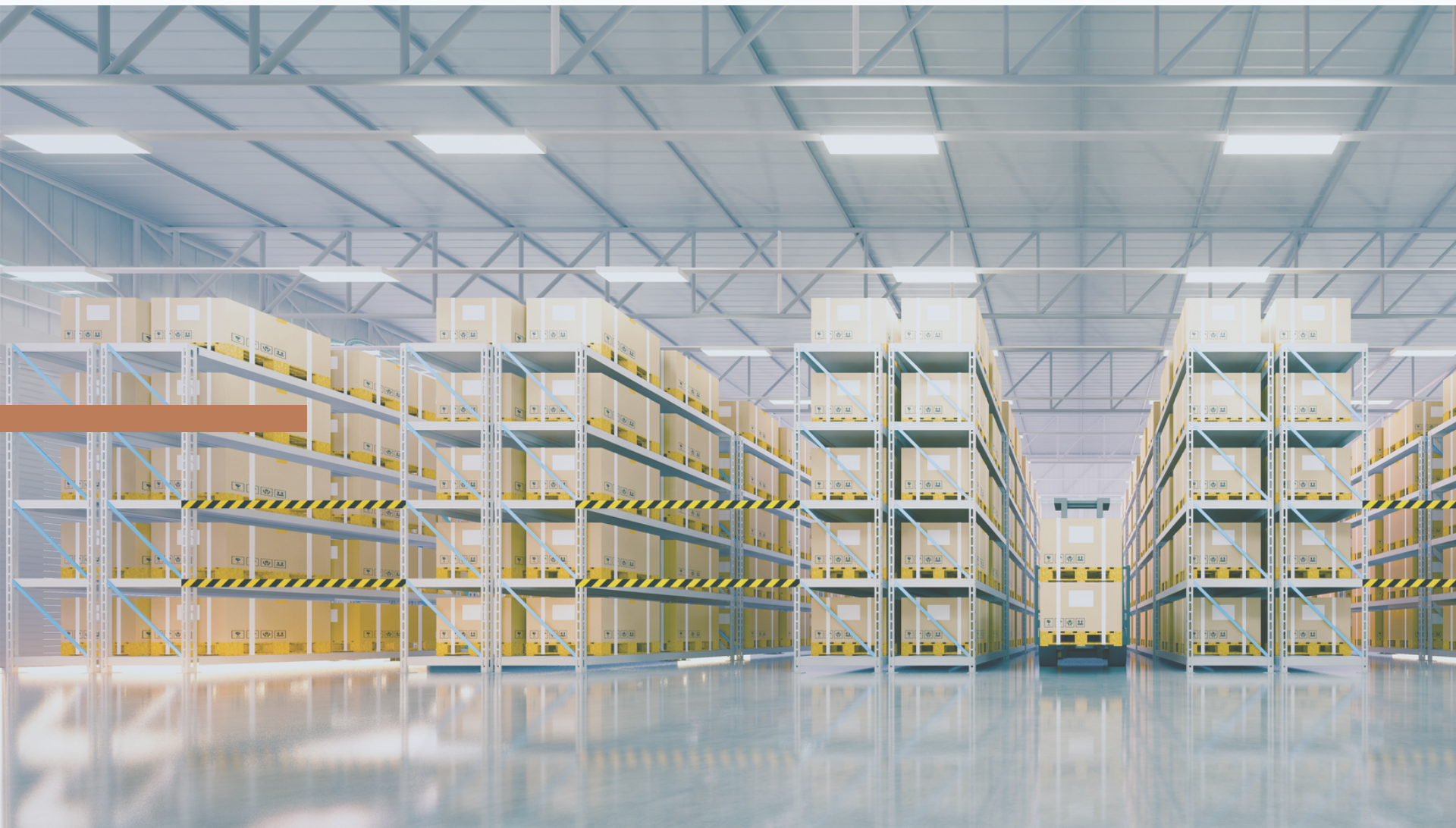
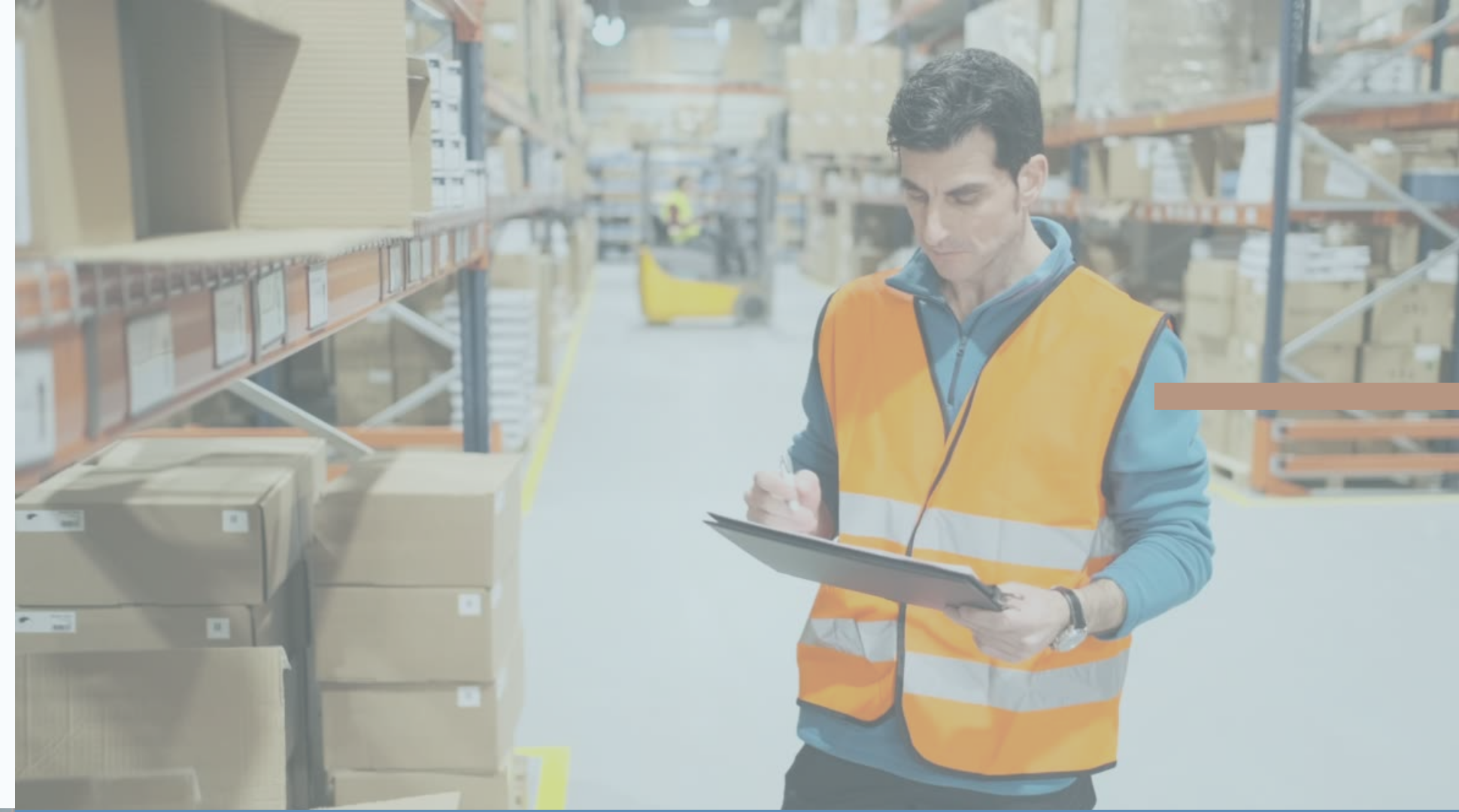


Issues with vendor- arranged shipments

- no control over which carrier is used, accessorials requested, etc.
- Vendor may include handling markups

Taking control of routings

Choose which carrier, cost, and added services work best



Too much to handle?

PartnerShip can create instructions and check vendor compliance



Mistake 2: Inaccurate Information on Your BOL

What is a BOL (Bill of Lading) ?

- Serves as legal contract between shipper and carrier
- Provided to carrier at time of pick-up



STANDARD TRUCKLOAD BILL OF LADING

CUSTOMER SERVICE: 1-800-599-2902
WEB SITE: PartnerShip.com

PLEASE PRINT OR TYPE

<u>Date:</u> 01/01/2022		Page		
SHIP FROM		Bill of Lading Number: 12345		
Name: Shipper XYZ		BAR CODE SPACE		
Address: 123 Any Street				
City/State/Zip: Anytown, NY 12345				
SID#: FOB:				
SHIP TO		CARRIER NAME: UPS Freight		
Name: Customer ABC Location #:		Trailer number:		
Address: 321 Any Street		Seal number(s):		
City/State/Zip: Los Angeles, CA 90210		SCAC:		
CID#: FOB:		Pro number:		
THIRD PARTY FREIGHT CHARGES BILL TO:		BAR CODE SPACE		
PartnerShip 500 East Lorain St. Oberlin, OH 44074				
SPECIAL INSTRUCTIONS:		Freight Charge Terms: <u>(freight charges are prepaid unless marked otherwise)</u>		
		Prepaid _____ Collect _____ 3 rd Party _____		
		<input type="checkbox"/> (check) Master Bill of Lading: with attached underlying Bills of Lading		
CUSTOMER ORDER INFORMATION				
CUSTOMER ORDER NUMBER	# PKGS	WEIGHT	PALLET/SLIP (CIRCLE ONE)	ADDITIONAL SHIPPER INFO
123456789	2 pallets	250	Y <input checked="" type="radio"/> N <input type="radio"/>	
			Y <input type="radio"/> N <input type="radio"/>	
			Y <input type="radio"/> N <input type="radio"/>	
			Y <input type="radio"/> N <input type="radio"/>	
			Y <input type="radio"/> N <input type="radio"/>	
GRAND TOTAL				

What is included
on a BOL?

BOL errors cause issues

Delays in transit, pricing issues,
lost shipments, and more



"Bill To" concerns

Not adding 3PL under "bill to
party" leads to missed discounts

How to Fix BOL Issues

- Ensure addresses and billing parties are correct
- To avoid fees, don't guess on shipment class or dimensions - PartnerShip can help

How to Fix BOL Issues (cont.)

Communicate extra
➤ services between billing
parties

If you're invoiced
➤ incorrectly, check whether
LOA can help for rebilling



Mistake 3: Not Using a Quality Freight Broker

Brokers Are Experts

Customize shipping solutions for
unique needs of your business



Save Time and Money

Expand your shipping department
without the added cost



PartnerShip As Your 3PL

- Can be as hands on or hands off as you need
- Handles claims, invoice
- errors, missed pick-ups - all the issues that cost money

CARRIER PARTNERS



and many others

Get a quote today!
PartnerShip.com/ISSA-Freight



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