



Help Us Submit a National Cleaning Week Proclamation for Your State Today!

Did you know March 22-28, 2020, is National Cleaning Week? Help ISSA raise public awareness about the value of clean by submitting a proclamation to designate an official week of cleaning for your state. Each state has an online proclamation form a resident of the state can submit free-of-charge. ISSA has already written a template proclamation, but we need your help submitting them by February 10.

Help us reach our goal of **designating cleaning week in each of the 50 states!** If you're interested in helping or have questions regarding National Cleaning Week, please contact Stacy Seiden, ISSA's Government Affairs Coordinator, at stacyseiden@issa.com or 1-800-225-4772.

Together, we can change the way the world views cleaning!

Sample National Cleaning Week Proclamation

WHEREAS: Cleaning is an investment in improving human health and the environment; and

WHEREAS: ISSA – The Worldwide Cleaning Industry Association found cleanliness can reduce the probability of infection from the common cold and influenza by approximately 80%, as well as the number of surfaces contaminated by viruses by 62%; and

WHEREAS: Improved cleanliness increases worker productivity by 5%, student productivity by 2-8%, as well as customer and worker satisfaction; and

WHEREAS: There are more than 800,000 businesses in the cleaning service industry employing 3.5 million workers to keep our businesses, hotels, hospitals, schools, public buildings, and homes clean; and

WHEREAS: The citizens of [insert your state's name here] proudly support and join in this national effort to bring attention to the importance of maintaining clean and sanitary conditions at work, in schools, and at home; now

THEREFORE: I, [insert the name of your governor here], Governor of [insert your state's name here], do hereby proclaim March 22 through March 28, 2020 as NATIONAL CLEANING WEEK in [insert your state's name here].

Dated _____ (day) of _____ (month), 2020

Reference: <https://www.issa.com/member-benefits/value-of-clean>