

The ISSA Forum
Hyatt Regency Crystal City – Arlington, VA
June 20-21, 2017

Agenda

Day One: June 20

- 7:30 a.m. – 8:30 a.m. Registration and Full American Breakfast**
- 8:30 a.m. – 8:45 a.m. Welcome / Opening Comments**
- 8:45 a.m. – 9:30 a.m. The Trump Administration: Implications for the Business Community**

The combination of a Trump Administration and Republican control of Congress has greatly changed the political landscape of our Nation’s Capital, putting both the Executive and Legislative branches of the U.S. government under unified control for the first time in six years. This session will explore various policy objectives of the Trump Administration, and the opportunities and challenges they present to the business community generally and the cleaning industry in particular, including:

- Wages; Overtime Pay
- Immigration
- Healthcare
- Tax Reform
- Import Taxes / Tariffs / Trade (NAFTA)
- EPA Registration (disinfectants, sanitizers)
- EPA Safer Choice
- TSCA Reform

Speaker: David T. Crow, President, D.C. Legislative and Regulatory Services

- 9:30 a.m. – 10:15 a.m. Implementation of the Frank R. Lautenberg Chemical Safety for the 21st Century Act**

On June 22, 2016, the Frank R. Lautenberg Chemical Safety for the 21st Century Act was signed into law, thereby amending the Toxic Substances Control Act (TSCA), the Nation’s primary chemicals management law, for the first time in over 40 years. Attendees will be provided with an overview of this land-breaking legislation and underlying regulations including:

- A special focus on the increased role of formulators of end-use products and distributors in ensuring all chemical uses are considered in evaluating chemicals, along with potential fees
- Mandated safety reviews for existing chemicals in commerce
- EPA’s required prioritization for chemicals that are persistent and bioaccumulative, and that are known carcinogens

- Lower threshold for EPA, making it easier for the Agency to ban or seriously restrict the uses of certain chemicals
- Heightened protection for vulnerable populations
- Limiting the ability of businesses to claim information as confidential
- Preserving the role of states to regulate chemicals

Speaker: Karyn Schmidt, Senior Director, Regulatory and Technical Affairs, American Chemistry Council

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:15 Pesticidal Claims for Emerging Pathogens / GHS Update

Disinfectant products play a critical role in protecting public health against the increasing number of emerging viral pathogens. However, due to the unpredictability of emerging viral pathogens, very few disinfectant products have been approved against such viruses, and therefore manufacturers and distributors have not been able to promote their products for such uses.

That is until recently. Attendees will learn about the two stage process and the specific conditions under which EPA will allow manufacturers and distributors to make limited claims against emerging viral pathogens that are not listed on their EPA registered disinfectant label.

This session will also touch upon some tangential issues related to GHS. Specifically, Balek will: discuss EPA’s renewed interest in GHS labeling; share with the audience a recent interpretation issued by OSHA on labeling of product while in inventory; and a provide an update on WHMIS 2015 implementation.

Speaker: Bill Balek, Director of Legislative and Environmental Services, ISSA—The Worldwide Association for the Cleaning Industry

11:15 a.m. – 12:00 p.m. Update on Antibacterial Washes and Rubs

The U.S. Food and Drug Administration has ratcheted up its regulation of antibacterial washes and rubs in recent months. Attendees will receive the latest information on the FDA final rule, set to become effective September 6, 2017, that bans triclosan and 18 other active ingredients from use in antibacterial washes intended to be used with water, and how that will impact the marketplace. In addition, attendees will learn about FDA’s proposed rule that will impact antibacterial rubs, such as hand sanitizers, that rely on certain active ingredients of concern to the agency.

Speaker: Rhonda Jones, President, Scientific & Regulatory Consultants

12:00 p.m. – 1:00 p.m. Networking Lunch

1:00 p.m. – 1:30 p.m. EPA Guidelines and Recommendations for Ecolabels

Late in 2016, EPA issued its long-awaited recommendations for acceptable ecolabels that was based on a multi-stakeholder group developed set of guidelines used for vetting credible ecolabel standard and certification programs. The primary purpose of the EPA guidelines and recommendations is to assist federal agencies in meeting their obligations to procure sustainable products and services. However, EPA’s recommendations are sure to have a much broader impact on institutional purchasers in the private sector. Attendees will learn what ecolabels EPA recommends for the cleaning industry, how they have been vetted, and future direction of agency recommendations.

Speaker: Alison Kinn Bennett, Senior Advisor, Environmentally Preferable Purchasing, U.S. Environmental Protection Agency

1:30 p.m. – 2:45 p.m. Update on Major Ecolabel Programs

Attend this session and receive an update on the major ecolabel programs for the commercial and institutional cleaning market:

- EPA Safer Choice: Update and the latest developments
- Green Seal: Recent revisions; tools for manufacturers
- UL Ecologo: UL SPOT—driving demand for sustainable products

Also learn how CleanGredients can assist manufacturers in developing products with preferred environmental and health profiles.

Speakers:

- *Clive Davies, Chief, Design for the Environment Branch, U.S. Environmental Protection Agency*
- *Daniel Pederson, Ph.D., Vice President of Science and Standards, Green Seal*
- *Shyam Ramrekah, M.Sc., PMP Product Manager, UL ECOLOGO*
- *James Ewell, Senior Director, Sustainable Materials, GreenBlue*

2:45 p.m. – 3:00 p.m. Break

3:00 p.m. – 3:30 p.m. Trends in Efficient and Green Buildings

Learn about the megatrends that will continue to shape efficient and green building operations by attending this informative session. These megatrends provide ISSA members with insight on how the needs of the marketplace they serve will change, and how they can capitalize on these trends by restructuring their consulting, marketing and product offerings to assist their clients in responding to these trends that include:

- Energy management and net zero energy buildings
- Water management
- Building performance disclosure required by cities, states
- Changes to LEED-EBOM v4
- Emerging building rating systems and programs

- WELL standard
- BREEAM-In Use
- LEED Dynamic Plaque

Speaker: Stephen Ashkin, President, The Ashkin Group

3:30 p.m. – 4:00 p.m. Distributor Efficiency Analytics and Learning

The ISSA Distributor Efficiency Analytics and Learning program helps distributors and manufacturers alike by helping to reduce their facility and transportation fleet operational costs by up to 30% with its three-part approach:

- Improved operational efficiency by adopting best practices developed by U.S. EPA’s ENERGY STAR and SmartWay transportation programs
- Analytics and benchmarking to identify opportunities for improvement
- Participants can distinguish their company as a leader in sustainable practices enhancing their position in the marketplace as an environmental steward

Speaker: Stephen Ashkin, President, The Ashkin Group

4:00 p.m. – 5:30 p.m. Cleaning Product Ingredient Disclosure

The issue of ingredient disclosure for cleaning products has raised its head early in 2017 and is being driven by state and local governments, voluntary programs, as well as manufacturers that are responding to market demand for increased transparency. Attendees of this session will learn more about:

- New York State: cleaning products ingredient disclosure
- CSPA Consumer Product Ingredients Dictionary
- Industry Perspective on Ingredient Disclosure: a path forward
- Green Screen

Moderator:

- *Roger McFadden, President, Senior Scientist, McFadden and Associates*

Speakers:

- *Bill Balek, Director of Legislative and Environmental Services, ISSA*
- *Steven D. Bennett, Ph.D., Vice President, Scientific Affairs, CSPA*
- *Hal Ambuter, Director, Regulatory & Government Affairs, Reckitt Benckiser, Inc.*
- *Mark Rossi, Ph.D., Executive Director, Clean Production Action*

5:30 p.m. – 6:30 p.m. Networking Reception

6:30 p.m. – ???? **Dinner on Your Own**

Day Two: June 21

8:00 a.m. – 9:00 a.m. Registration and Continental Breakfast

9:00 a.m. – 9:45 a.m. Pesticide Registration Enhancement Act of 2017

The predictable and timely processing of EPA registrations is extremely important to producers, distributors and users of disinfectants, sanitizers and other pesticide products. That is why ISSA and other industry groups are supporting the Pesticide Registration Enhancement Act of 2017 (HR 1029), which would reauthorize and improve upon the Pesticide Registration Improvement Act (PRIA). This session will address important elements of HR 1029, including:

- Fees, categories, registration timelines
- Why important in light of Trump Administration
- Status and prognosis for passage

Speaker: Steven J. Goldberg, Vice President, BASF Corporation

9:45 a.m. – 10:15 a.m. California: Cleaning Product “Right to Know” Bill & Product Liability Trap

Earlier this year, a California state senator introduced a bill, the “California Cleaning Product Right to Know Act of 2017,” which is wending through the California Legislature. The bill would require cleaning product manufacturers to disclose not only ingredients, but also “contaminants of concern” and “health impact information” on product labels and elsewhere, including on California EPA-designed pictograms that communicate “potential health concerns.” This session will provide an overview of the bill’s disclosure requirements and their implications for manufacturers and distributors.

In addition, this session will discuss the product liability implications for manufacturers and distributors as a result of *Bristol-Myers Squibb v. Superior Court*, a new U.S. Supreme Court case concerning a California Supreme Court decision allowing that State’s courts to entertain mass tort suits brought by out-of-state plaintiffs against out-of-state product manufacturers.

Speaker: Lawrence Ebner, Founder, Capital Appellate Advocacy

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:15 a.m. Update on Proposition 65

On Sept. 2, 2016, the California Proposition 65 warning requirements were significantly revised to require more detailed warnings along with additional information to be posted to the Internet. These changes, which will soon become effective, will affect manufacturers and distributors of cleaning products sold in California. This session will provide an overview of the new Prop 65 warning regulations and discuss the implications for cleaning products sold in the state of California.

Speakers:

- *Gary Whitmyre, Senior Director of Exposure and Risk Assessment, toXcel*
- *Jon L. Benjamin, Partner, Farella Braun + Martel*

11:15 a.m. – 12:00 p.m. California Safer Consumer Products Regulations

The California Green Chemistry Law of 2008 gave rise to the state's Safer Consumer Products Regulations that are currently being implemented, and will soon impact the cleaning products industry. Attendees of this session will be provided with the framework of the Green Chemistry law and its implementing regulations, and how this state law will impact institutional and commercial cleaning products, and ingredients such as NPEs.

Speakers:

- *Gary Whitmyre, Senior Director of Exposure and Risk Assessment, toXcel*
- *Jon L. Benjamin, Partner, Farella Braun + Martel*

12:00 p.m. – 12:45 p.m. Update on California and State VOC Regulations

Volatile organic compounds (VOCs), commonly found in chemical cleaners, contribute to the formation of ozone in the lower atmosphere—a significant health and environmental hazard. As a consequence, the EPA and a patchwork of state governments regulate the VOC content of consumer and commercial cleaning products.

This session will provide attendees with an update on recent and upcoming revisions to federal and state VOC regulations that will help companies better anticipate and plan for these important changes that impact the ability of distributors and manufacturers to continue to market their inventory of chemical cleaners.

Speaker: Bill Balek, Director of Legislative and Environmental Services, ISSA

12:45 p.m. – 1:00 p.m. Closing Comments