



Date: December 18, 2014

To: ISSA Members

Subject: Your Role in Pre-empting Spread of Influenza A

Effective cleaning and proper hand hygiene are vital in preventing the spread of the common cold and influenza. Vaccines are considered the most effective flu prevention tool, but recently that critical role has been upended by the growing spread of Influenza A viruses in the U.S., specifically strains deviating from the original virus addressed in this year's flu vaccine. Now is the time to revisit cleaning best practices for cold and flu season to ensure you and your customers are taking the necessary precautions to prevent the spread of infection in light of these latest developments.

ISSA is the leader in the commercial cleaning industry dedicated to educating you about best practices in cleaning and the critical role a clean and sanitary environment plays in stopping the spread of the common cold and flu. ISSA is committed to providing you and your customers with resources that can be found on our website at www.issa.com/infectionprevention.

For immediate questions about cleaning for infection prevention, contact: Bill Balek, ISSA Director of Legislative and Environmental Services at bill@issa.com or by phone, (800) 225-4772 (North America) or (847) 982-0800.