

FOR IMMEDIATE RELEASE

## **ISSA & Marquette University Partner to Create Online Supply Chain Management Program**

**Northbrook, IL, USA – March 11, 2019**—ISSA’s Cleaning Management Institute (CMI) has partnered with Marquette University (MU) to develop an online training course that introduces the seven critical areas of supply chain management. The widespread industry need to understand supply chain management was prerequisite in the partnership between the two.

This has been increasingly recognized as a cornerstone of success, and a way to align and coordinate the functions of supply chain management to effectively become a successful company.

“Supply chains—not companies—compete in today’s economy,” said Marko Bastl, assistant professor of supply chain management at Marquette University’s College of Business Administration. “How we manage the supply chain can become a competitive advantage. Companies need to understand the role that internal functions such as logistics and purchasing play in gaining a competitive edge.”

The program was created to build awareness and understanding of fundamental principles of supply chain management and its effects on a firm’s performance. It consists of the following seven critical areas:



Brant Inero, director of education, training, and certification for ISSA, confirmed, “The most successful companies are the ones who are able to effectively align and coordinate these elements into one coherent function.”

## **ISSA and Marquette University Partnership – page 2 of 2**

Bastl outlined the benefits of completing the program: “You will gain insights into how we can take an integrated view of the various supply chain-related functions—such as customer service, logistics and distribution, purchasing, and supply chain planning—and in doing so maximize our levels of customer service.”

“People in a number of different roles will get a lot of insight from this program,” stated Insero. “Buyers in purchasing departments, production planners, and logistics analysts in particular are good candidates. Also, middle managers who are perhaps working in a narrow supply-chain-management area would benefit from better understanding their role in the broader context.”

Learn more by emailing ISSA Training Specialist TJ Grim at [tj@issa.com](mailto:tj@issa.com) or visit CMI’s [supply chain management web page](#).

### **About CMI**

The Cleaning Management Institute (CMI), the education arm of ISSA, the worldwide cleaning industry association, is focused on certification, training, education, and career improvement for professionals within the commercial and residential cleaning/facility maintenance industry. A broad curriculum is available to industry professionals at all levels, including frontline workers, managers, supervisors, and executives. CMI provides professionals in all aspects of the cleaning industry with the knowledge they need to improve their skills and advance their careers. This, in turn, raises the quality and service levels that their companies provide to customers and building occupants. Achieving CMI certifications provides the opportunity for a professional to prove his/her legitimacy to potential employers and clients. Learn more at [issa.com/cmi](http://issa.com/cmi).

### **About ISSA**

With more than 9,300 company members—including distributors, manufacturers, manufacturer representatives, building-service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Parramatta, Australia; and Shanghai, China. Visit [issa.com](http://issa.com), call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

###

For more information, contact TJ Grim, ISSA Training Specialist, at 800-225-4772 or at [tj@issa.com](mailto:tj@issa.com).

###