

# ISSA TODAY 2019 EDITORIAL CALENDAR

As the worldwide cleaning industry association, we know and understand the disruption across all channels of the marketplace. We focus our content on high-level, thought-provoking solutions to support the growth of our members and readers.

ISSA Today is the ONLY publication reaching all channels of the supply and service segments of the cleaning industry, and is distributed to more than 9,000 ISSA members.

Ad Close	Material Deadline	Issue	Featured Topics	Industry Exclusives	Market Focus	Bonus Distribution
12/21/18	12/28/18	February	Trends in the Cleaning Industry	Succession Planning	Carpet Care Dilution Control Food Service	Clean Buildings Expo, Baltimore, March 26-27
2/21/19	3/1/19	April	Sexual Misconduct in the Workplace	Safety and Security Planning Infection Prevention	Software-Technology Disinfectants Cleaning Tools & Supplies: Mops, Brushes, Pads	
4/29/19	5/6/19	June	Workforce Challenges: Aging Workers, Millennials, Immigration, Drug Abuse	Zero Waste Autonomy & Robotics	Floor Care: Equipment, Batteries & Supplies Odor Control Sustainable Products	
6/28/19	7/8/19	August	<b>ISSA Show 2019 Preview</b> Combating Margin Erosion	Talent Development and Training	Hand Hygiene De-Icing Odor Control	
9/30/19	11/11/19	THE OFFICIAL EXHIBIT DIRECTORY FOR ISSA SHOW NORTH AMERICA 2019		ISSA Show North America 2019 Featured Exhibitors	Innovation & Technology	ISSA Show North America 2019, Las Vegas, November 18-21
11/28/19	12/2/19	December	<b>ISSA Show 2019 Review</b> Health & Safety	Transformational Technology Leadership in 2020	Restroom Care, Towel & Tissues	