



FOR IMMEDIATE RELEASE

## **IEHA and OHHA Partner With ISSA Show Canada**

**Northbrook, IL, USA – February 4, 2019**—The International Executive Housekeepers Association (IEHA), a Division of ISSA, the worldwide cleaning industry association, and the Ontario Healthcare Housekeeping Association (OHHA) have announced their partnership with ISSA Show Canada, being held June 11-13, 2019, at the Metro Toronto Convention Centre at 255 Front St. W. in downtown Toronto, Canada. The trade show will be held in tandem with the REMI Show whose delegates include building owners and managers.

“In our ongoing effort to unite the industry and tap into all of our educational resources, we are so pleased to have IEHA and OHHA collaborate with ISSA Show Canada,” said ISSA Canada Executive Director Mike Nosko. “Both IEHA and OHHA bring industry-leading expertise to assist with ISSA’s mission of changing the way the world views cleaning. The top-notch educational programming that they will provide is sure to help further professionalize our front-line workers and instill the confidence they need in order to keep our facilities healthy and sustainable.”

With sustainability being a trending issue among all industry sectors, IEHA is pleased to present a session on Healthcare Sustainability. This in-depth session will focus on the facts about sustainability as a planetary and business imperative, as well as providing practical tools to make sustainability goals achievable.

As healthcare cleaning professionals, front-line staff are mandated to clean and disinfect multiple areas to ensure the environment appears clean. However, appearances may be deceiving. Within healthcare facilities, there appears to be a disconnect between environmental services and infection control departments. In the Healthcare Infection Control session, that disconnect will be addressed and broken down. From working together to identify high-touch areas that require more frequent cleaning to outlining practices and protocols that will help reduce the risk for healthcare-acquired infections (HAIs), this session will look at proven infection control procedures, as well as the superbugs that may become problematic if teams don’t work together to utilize strategies that work.

“IEHA is delighted to take part in and support our Canadian colleagues, ISSA and OHHA, by providing industry leading environmental services healthcare training and other resources during the ISSA Show Canada,” said IEHA Executive Director Michael Patterson. “Our frontline professionals are the key to ensuring our hospitals, offices and institutions are clean and healthy. By arming them with tools that work and education that they can use in the field, we instill in these professionals the confidence to take their cleaning strategies to the next level, which is beneficial not only to building owners, but those who use those facilities.”

“OHHA is excited to be partnering with ISSA, IEHA, the International Facility Management Association (IFMA), and MediaEdge,” said OHHA Executive Director Wendy Boone. “This is going to be an amazing show, uniting all of our industry expert partners and furthering our mission of providing the tools and resources to achieve professional success.”

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ISSA Show Canada is the result of a partnership between ISSA, IFMA, and MediaEdge's Real Estate Management Industry (REMI) Network. The goal of the show is to provide a platform to connect like-minded industry professionals focused on keeping buildings clean, green, and operating in a sustainable and energy-efficient fashion.

### **ABOUT IEHA**

IEHA, a Division of ISSA, focuses on the healthcare and hospitality sectors of the cleaning industry. This 1,300-plus member professional association was founded in 1930 and merged with ISSA in 2017. Executive housekeepers manage environmental service programs in commercial, industrial, or institutional facilities. They direct staff, ranging from a few to several hundred people and handle budgets from thousands of dollars to millions. IEHA provides members with an array of channels through which they can achieve personal and professional growth. For more information, visit [ieha.org](http://ieha.org).

### **ABOUT OHHA**

The Ontario Healthcare Housekeepers' Association Inc. (OHHA) was formed in 1957, when housekeeping personnel gathered at the Ontario Hospital Association (OHA) Annual Convention and formed an association of healthcare housekeepers. The association is dedicated to the advancement of healthcare housekeeping as an integral member of the healthcare team caring for patients and residents in Ontario healthcare facilities. The OHHA has advanced that prime directive with providing opportunities for housekeeping management staff, lead hands, and those frontline staff looking to upgrade their qualifications as professionals through on-line education, resources, daily support through our Member Assistance Program, educational days and annual conferences. The OHHA is a professional member association solely dedicated to serving the healthcare housekeeping/EVS profession in Canada. For more information, visit [www.ohha.org](http://www.ohha.org).

### **ABOUT ISSA**

With more than 9,200 company members—including distributors, manufacturers, manufacturer representatives, building-service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit [www.issa.com](http://www.issa.com), call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

### **ABOUT IFMA**

IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in more than 100 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (138 chapters), industry

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(16 councils) and areas of interest (six communities). Together they manage more than 78 billion square feet of property and annually purchase more than US\$526 billion in products and services. Formed in 1980, IFMA certifies professionals in facility management; conducts research; provides educational programs, content and resources; and produces World Workplace, the world's largest series of facility management conferences and expositions. To join and follow IFMA's social media outlets online, visit the association's LinkedIn, Twitter, Facebook, YouTube, and Flickr pages. For more information, visit the IFMA press room or [www.ifma.org](http://www.ifma.org).

## **ABOUT MEDIAEDGE**

For more than 25 years, MediaEdge has been at the forefront of communication solutions, providing innovative products and services to organizations within a variety of business sectors. The company is currently partnered with upwards of 80 associations, has launched and produced more than 100 conferences and trade shows across Canada, and offers award-winning 360-degree integrated marketing solutions. MediaEdge also owns and publishes seven market-leading print, digital, and website products focused on the real estate management industry.

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For more information on the ISSA Show Canada, please contact Mike Nosko, ISSA Canada Executive Director at [mike@issa-canada.com](mailto:mike@issa-canada.com); phone, 905-665-8001.

For more information on the REMI Show, please contact Chuck Nervick, Senior Vice President, MediaEdge Communications at [chuckn@mediaedge.ca](mailto:chuckn@mediaedge.ca); phone, 416-512-8186 x 227.