



FOR IMMEDIATE RELEASE

Registration Opens for IEHA 52nd Annual Conference and Convention

Northbrook, IL, USA – May 25, 2018—IEHA, a division of ISSA, the worldwide cleaning industry association, has opened registration for the 52nd IEHA Annual Conference and Convention in Dallas, TX. The conference will be held in conjunction with ISSA Show North America 2018, October 29–November 1, 2018.

“We hope you'll join us in Dallas, TX, for our 52nd conference and convention,” said IEHA Executive Director Michael Patterson, “With more than 12 hours of custom-tailored education on housekeeping topics including leadership, staffing, and personal branding, this is an event you won't want to miss!”

IEHA offers a highly valued Professional Education Credentialing Program (PECP) consisting of 16 modules with training in management, technical, and administrative skills. PECP participants can attain the Certified Executive Housekeeper (CEH) or Registered Executive Housekeeper (REH), and go on to achieve a Master CEH or REH designation to boost their careers.

“Housekeeping professionals will want to devote the entire day on Monday, October 29, to participate in this program,” Patterson reiterated.

Registration for the IEHA Annual Conference and Convention includes free entry to the ISSA Show North America 2018 exhibit hall, featuring more than 750 leading suppliers from around the world. Attendees can learn about the latest advancements in cleaning; see where the industry is headed; meet with new partners; discover innovative solutions; and watch hands-on demos of the latest equipment, technology, and services.

IEHA is offering nine registration packages; participants choice will depend on what activities and events they wish to experience.

“We want the members to have many options to fit any circumstance,” explained Patterson. “You can go for one of the Boot Camp Early-Bird Packages that include certification training or the All-Inclusive, which includes lodging.”

Patterson noted that the **Registration All Access Pass** mirrors the similar pass offered by parent company ISSA. With it, the attendee has access to the show floor, all education sessions, keynotes and other speakers, Lunch and Learn, the Team ISSA Welcome Reception, and the Backlot Bash.

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IEHA 52nd Conference and Convention – 2 of 2

“Of course, one of the best reasons to be there is the opportunity to network with more than 16,000 industry professionals,” Patterson emphasized. “Take advantage of networking throughout the show, from the Team ISSA Welcome Reception on Monday to the ISSA Innovation of the Year ceremony on Thursday.”

In addition to the education, exhibit floor, and near endless networking opportunities, attendees can learn first-hand who wins this year’s IEHA Awards. Taking place on November 1, 2018, at 1 p.m., the awards are presented by Patterson and IEHA Council President Zainudeen Popoola,

For more information about the show or to register, visit www.ieha.org/showreg.php or call IEHA at 800-225-4772.

About IEHA

IEHA, a division of ISSA, is a 1,300-plus professional member organization for persons employed in facility housekeeping at the management level. The organization was founded in 1930 and merged with ISSA in 2017. Executive Housekeepers are managers who direct housekeeping programs in commercial, industrial, or institutional facilities. They supervise staffs ranging from a few to a few hundred people and handle budgets from a few thousand dollars to millions. IEHA provides members with an array of channels through which they can achieve personal and professional growth. For more information, visit ieha.org.

About ISSA Shows

The award-winning [ISSA Show](#) family of exhibitions brings together executives and leaders from all segments of the cleaning industry. These shows offer global platforms for manufacturers, distributors, and facility-service providers in commercial and residential cleaning to connect, do business, and share information. ISSA, the worldwide cleaning industry association, produces ISSA Shows in North America, Mexico, Australia, and other regions around the world. In addition to ISSA’s ongoing education and training programs and products, ISSA offers robust, comprehensive education programs during its shows. For more information, visit www.issa.com/tradeshows.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit www.issa.com, call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

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For more information, contact IEHA Executive Director Michael Patterson at michaelp@issa.com or 800-225-4772.