

FOR IMMEDIATE RELEASE

## **IEHA Launches Health Care Initiative at ISSA Show North America 2018**

**Westerville, OH, USA — September 25, 2018**— IEHA, a Division of ISSA, proudly announces a new program initiative geared specifically to cleaning and maintenance professionals in health care facilities. Making its debut at IEHA’s 52nd Annual Conference and Convention— which is part of ISSA Show North America 2018, held October 29–November 1 in Dallas, TX— this highly specialized program enables facility health care professionals to maximize the value they bring to the processes of patient care and recovery.

The special health care program lineup includes:

- Six educational sessions on Monday, October 29, including *Microbiology 101 for an Effective Infection Control Program* and *The Brave New World of Environmental Services and Infection Control*
- A simulated operating room environment with cleaning and maintenance best-practice demonstrations
- Complimentary blood pressure testing administered by registered nurses
- Access to the ISSA Show North America exhibit floor, a comprehensive showcase with more than 700 leading providers showcasing the latest in cleaning products and innovation.

“Ultimately, IEHA is about providing a clean, safe, and sanitary environment that is crucial to patient care in a health care setting,” said IEHA Executive Director Michael Patterson. “Our certified and registered members are trained to work hand-in-hand with nursing as a key link to infection control within their respective facilities, thus helping to save lives. Our programs underscore the critical role environmental services professionals play in maintaining health and preventing the spread of infection. To that end, the lineup we have prepared for our 2018 conference provides attendees an excellent mix of education, networking, and information on new products and technologies to help them excel at their job.”

In addition to the core programming, attendees will benefit from valuable networking opportunities to share experiences and learn from fellow environmental services professionals. Attendees can also interact with product experts from top manufacturing and distribution organizations from the commercial and residential cleaning industry.

The IEHA educational sessions take place on Monday, October 29. Additional programs, including blood pressure testing and operating and patient room cleaning demonstrations, will be held in the IEHA booth (1847) on the ISSA Show North America 2018 exhibit floor Tuesday through Thursday, October 30–November 1. All the IEHA sessions take place in the Kay Bailey Hutchison Convention Center or the Sheraton Dallas Hotel.

## IEHA Launches Health Care Initiative—Page 2 of 2

Educational session abstracts and complete event details can be found on the ISSA Show North America 2018 website at [www.issa.com/show](http://www.issa.com/show). IEHA Conference and Convention registration is accessible from the IEHA website at [www.ieha.org](http://www.ieha.org).

### About IEHA

IEHA, the division of ISSA focused on the health care and hospitality segments of the cleaning industry, is a 1,300-plus professional member organization for persons employed in facility maintenance at the management level. The organization was founded in 1930 and merged with ISSA in 2017. Executive Housekeepers are managers who direct housekeeping programs in commercial, industrial, or institutional facilities. They supervise staffs ranging from a few to a few hundred people and handle budgets from a few thousand dollars to millions. IEHA provides members with an array of channels through which they can achieve personal and professional growth. For more information, visit [ieha.org](http://ieha.org).

### About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit [www.issa.com](http://www.issa.com), call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

###

For more information, contact IEHA Executive Director Michael Patterson at [michaelp@issa.com](mailto:michaelp@issa.com) or 800-225-4772.