

FOR IMMEDIATE RELEASE



ISSA and NORMI Join Forces to Better Serve Members

Northbrook, IL, USA – April 23, 2018—ISSA, the worldwide cleaning industry association, is pleased to announce it has entered an alliance with the National Organization of Remediators and Mold Inspectors (NORMI) to undertake initiatives that leverage the expertise of both organizations for the mutual benefit of their respective member bases.

ISSA's duty is to serve by ensuring the sustainability and vitality of the cleaning industry. Education is one of the many areas in which the association serves, as the leading resource in the cleaning industry for training products and services for professional skills and new business methods. This alliance with NORMI will help ISSA maintain and further this objective.

ISSA offers education, training, and certifications under its Cleaning Management Institute (CMI) brand, carefully curated for cleaning industry professionals. Content ranges from workshops for frontline professionals to seminars for managers, trainers, and supervisors. NORMI has an extensive training and certification program, and is an approved training provider for states that require licensure in the mold profession.

"Through this strategic alliance, ISSA and NORMI will periodically conduct education, training, and certification programs that will be co-branded under NORMI and the CMI brand," explained Brant Inero, director of education, training, and certification for ISSA. "Subject matter will include mold assessment and remediation, indoor air quality, and other topics that will benefit and further the goals of members of both associations."

In addition to the co-branded courses, members from both associations can potentially benefit from discounts on education that the other offers.

"This is a very exciting and important alliance that will impact the industry in many positive ways," confirmed Doug Hoffman, CEO for NORMI. "Combining our resources will allow NORMI and ISSA to have a broader impact, certify more professionals, help many more people live and work in healthier indoor environments, and provide more benefits and services for our members. Our entire team is thrilled that we have been able to forge this alliance and know that it will be of great benefit to all of our members."

Inero added, "ISSA is delighted to be partnering with NORMI. We're working together right now on the structure of the program. Stay tuned for more information."

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About NORMI

The National Organization of Remediators and Mold Inspectors (NORMI) also has an extensive training and certification program, and is an approved training provider for states that require licensure in the mold profession.), is one of the fastest growing certifying agencies in the country, and has been involved in providing high-quality training for mold and indoor environmental professionals since its inception in 2004. The network of professionals serves the industry as a trade association to impact legislation and establish best practices for the profession. Having trained thousands of IAQ/Mold Professionals throughout the United States, Canada, Asia, and South America, NORMI currently provides more than 14 certifications to meet licensing laws now established in the states of Texas, Louisiana, Florida, Maryland, New York, and the District of Columbia. Visit www.normi.org, email support@normi.org, or call 877-251-2296. Like and share us at www.Facebook.normi.org.

About CMI

Cleaning Management Institute (CMI) is the education arm of ISSA focused on certification, training, education, and career improvement for professionals within the commercial and residential cleaning/facility maintenance industry. For more information, visit issa.com/events or contact CMI at 800-225-4772 or brant@issa.com.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit www.issa.com, call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

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